

Central Festival Phuket

The Island's Best Shopping Center



Just 5 mins from Phuket Town

Taxi with
Reasonable Rates
Available



Tourist
Privileges

5-70% Tourist
Privileges
card
+ 7% VAT
Refund

From
your Hotel

FREE! SHUTTLE BUS SERVICE
to Central
Festival Phuket

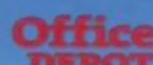
Opening Hours:

Mon - Thu: 11am - 9.30pm

Fri - Sun: 11am - 10pm

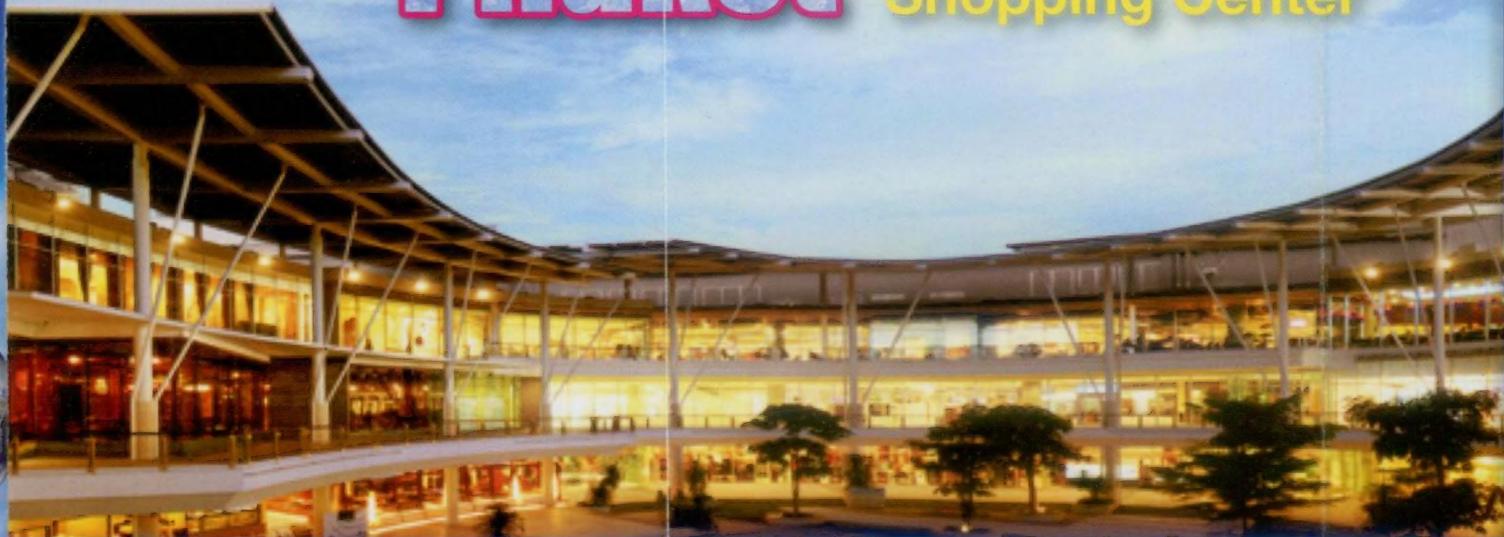
Tel: 076 291 111

www.centralfestivalphuket.com



Central Festival Phuket

**The Island's Best
Shopping Center**



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWSOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery, plus all the publications on Thailand you need.

Power Buy Stocked up with gadgets and premium home appliances, this is consumer-electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players. Prices are reasonable too, at Thailand's No.1 electronics and IT store.

Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the south of Thailand.

MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offer the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store, where you'll find some of the most luxurious silks and original home ware.

SPARKLING JEWELS glittering array of bracelets, necklaces, and invaluable pieces of Thai artisans.

FOOD, GLORIOUS FOOD choice. From Je to myum goong, appetite. Try the specialties.

TRANSPORTATION You can easily get

Taxis are Right Go any where in

- Get 10 % off
- Taxi counter

For assistance, call 076 291 111 ext.

Valet Parking

If you drive, use our Saturday, Sunday, and public holidays. For more information, call 076 291 111 ext.

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and's Best g Center



premium home
heaven! Choose
recorders to MP3
Thailand's No.1

supplies and
in the south of

cationing on an
f from the movie

art multiplex with
seats offer the
s to keep you

Central Festival
Phuket's first Jim
some of the most

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.

FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai *tomyum goong*, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.

TRANSPORTATION EASILY AVAILABLE

You can easily get to wherever you want to from here.

Taxis are Right at our Doorstep!

Go any where in Phuket. Reasonable rates:

- Get 10 % off with receipt of 500 baht and above
- Taxi counter opposite to Starbucks Coffee

For assistance, contact the Information Desk, level 1, or call 076 291 111 ext. 1144.

Valet Parking

If you drive, use our valet service. Free valet parking on Saturdays, Sundays & Public holidays, from 11am to 9pm. For more information, please call 076 291 111 ext. 1155.

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license.

CAR RENTAL WITH DRIVER

For comfort rather than adventure, arrange for car rental with a local driver. Rates are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

At any time of day, the *tuk tuk* is the most efficient. State your destination and agree on the price before setting off!

METERED TAXIS

Metered taxis are available. Check with your hotel concierge.

"SONG TAEW" / BUS

The cheapest public transport is the *song taew* (open-air truck), with services to most parts of the island. All *song taews* have signs of their destination, and run until 6pm. There are no bus stops. Flag one down like a taxi. The fare ranges from 25 to 40 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

Goes through Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public

Health Centre (Phattana Thongthin Road).
Goes through Sakdideet, Chaofa, Bangkok, Poon Phon, Kra, Ong Sim Phai, Dilok Uthit, Surin, Damrong and Thep Krasattri

AIRPORT BUS

Operates daily from Airport to Phuket Town and from Phuket Town to Airport. Fares range from 10 to 85 baht.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket*.

City Route

KATINA HOTEL	TWIN INN HOTEL	ROYAL PHUKET CITY HOTEL	METROPOLE HOTEL	ROME PLACE HOTEL	-PAVILION PHUKET HOTEL	BANGKOK HOSPITAL PHUKET	CENTRAL FESTIVAL PHUKET
10 : 00 A.M. 10 : 05 A.M. 10 : 15 A.M. 10 : 20 A.M. 10 : 25 A.M. 10 : 35 A.M. 10 : 45 A.M. 11 : 00 A.M.							
02 : 00 P.M. 02 : 05 P.M. 02 : 15 P.M. 02 : 20 P.M. 02 : 25 P.M. 02 : 35 P.M. 02 : 45 P.M. 03 : 00 P.M.							
07 : 00 P.M. 07 : 05 P.M. 07 : 15 P.M. 07 : 20 P.M. 07 : 25 P.M. 07 : 35 P.M. 07 : 45 P.M. 08 : 00 P.M.							

Patong Route

ANDATEL HOTEL	MERCURE PATONG HOTEL	PHUKET PALACE HOTEL	THE SEA PATONG PHUKET	SALATHAI HOTEL	PHUKET GRACE LAND	THE BLUE MARINE RESORT	CENTRAL FESTIVAL PHUKET
10 : 00 A.M. 10 : 05 A.M. 10 : 15 A.M. 10 : 25 A.M. 10 : 30 A.M. 10 : 35 A.M. 10 : 45 A.M. 11 : 05 A.M.							
02 : 10 P.M. 02 : 15 P.M. 02 : 20 P.M. 02 : 25 P.M. 02 : 30 P.M. 02 : 35 P.M. 02 : 45 P.M. 03 : 05 P.M.							
07 : 10 P.M. 07 : 15 P.M. 07 : 20 P.M. 07 : 25 P.M. 07 : 30 P.M. 07 : 35 P.M. 07 : 45 P.M. 08 : 05 P.M.							

*Subject to change

For return route, please check at Tourist Registration Point or Information Counter, level 1



CENTRAL DEPARTMENT STORE

**Thailand's Leading
Department Store Chain**

Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry!

Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff



For more information about Central Phuket, call our Customer Service at 076 291 000 ext. 2321 - 2323 or log-in to our website, www.central.co.th



www.central.co.th

STORE DIRECTORY

Accessories &

Fashion

First Floor

BeBe
Bossini
Camel Active
CC-OO
Chartage
Chic Club _Play Boy
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkey see
Nautica
Thai Fashion Gallery
Vincci
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AIIZ
Bata
Crocs
City Chain
D Square
Foot In
Kokawaii
Lee
Manchester United
Portland
Puma
Roberto
Samsonite
St.James Trend Ginz
Sport Dome/Nike

First Floor

Top Market Place

Daily Farm
Haagen Dazs
Ice Monster

Third Floor

Super Sports
SFX Coliseum Cinema

Beauty/Health & Services

First Floor

The Body Shop

Yves Rocher

Second Floor

Apex Profound Beauty
Boots
CF Clinic Phuket
Cut & Curl
Cut & Curl Life
Dent Central Clinic
Pan Clinic
Svenson
Slim Up Center
Tippy Salon
Unisense
Watsons

Third Floor

Marie France Bodyline
Slim Up For Men
Skin doctor

Optical/Fashion

Optical

Second Floor

Better Vision
Eye Lab
Oakley
Optical 88

Third Floor

Eye Bright

Key Cut & Shoes

Repair

1st Fl. Parking

ASA

Dry Cleaning Service

Dry Cleaning World

Car Care

1st Fl. Parking

ProClean

Wave Site IT Mall

Abix Cyber
Big Camera
CAT CDMA
Canon
Multi AV
Nokia
Samsung
Telewiz

Booth IT

A Mobile
Aog Mobile
Easy Phone
IT Cyber Shop
I.Q Mobile
I Shop
JJ's M Shop
Lucky shop
Model Phone
Nasa
Nice Mobile
OA Telecom
Phuket Squaresoft
S.E.T
Siripong
T Mobile
Tele Mobile
Tripple T

Beach Concept

Second Floor

A Beach
Hunter Phuket
Katawaa
Loma
On The Beach
P&V Shop
Thareerat shop
Woman & Home

Jewellery

First Floor

Andaman Pearl
Petchkaew
Swarovski
Taweesuwan

Jewelry Counter

Diamond Today
De Preco
PD&G

Asian Arts & Crafts

Home Décor

First Floor

Jim Thompson
Naraya
Performax

Book/Gift/Design

Product

Third Floor

B2S
Game Never Died
Spice
The Book

2nd Fl. Parking

Office Depot

Photographic/Video

Equipment

Second Floor

Power Buy

Third Floor

Four Seas (Kodak)
I Studio
Sanook Studio

Island Tourist Center

Second Floor

Sweetland Phuket
Pack & Post
TT&T

Banking/Financial

Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
CIMB Bank
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quick Cash
Siam Commercial Bank
Thanachart Bank
TMB Bank
UOB (Thai) Bank
Western Union

Food Terrace

Third Floor

Phuket New Games

Theme Restaurant

& Bar

First Floor

Zen

Third Floor

Black Canyon Coffee
Fuji
Hachibana Ramen
MK Restaurant
S&P
Sizzler
The Pizza Company
Yum Saap

Food/Café&Bakery

First Floor

Au Bon Pain
Auntie Anne's
KFC
Mister Donut
Oishi Ramen
Starbucks Coffee
Swensen's

Second Floor

Duc de Praslin
Iberry

Third Floor

Eté

In&Out

Phuket Island Activity Guide

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile eco-system used as an egg-laying ground for sea turtles between November and February.



Blue Canyon Country Club was named the Asian & Pacific Golf Resort of the year 2000. Cradled in secluded lush valley, against a backdrop of majestic mountains, the course backs in Phuket's tropical sunshine.



Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.



Naithon Beach is a quiet bay popular with sunbathers, protected at both ends granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.



Bang Tao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.



Pan Sea Beach is one of Phuket's finest sandy beach; great for snorkeling at the adjacent reefs.



Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.



Kamala Beach is incredibly beautiful, perfect for snorkeling and scuba diving and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.



Patong Beach Right behind the famous three-kilometers white sand Patong beach are stalls displaying clothing, leather goods and Thai handicrafts. After dark, the atmosphere is created by neon-lit bars and seafood restaurants.



The biggest jewelry, souvenir and gift shop in Phuket, **Wang Talang International Lapidary Co., Ltd** specializes in rubies, sapphires, emeralds, pearls, jades and diamonds, and offer genuine Thai silk, elegant ceramics and pewter ware.



Karen Beach is another beautiful beach on the west coast. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 7 kilometers.



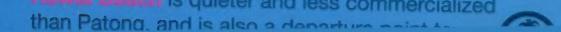
Kata Beach comprises of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.



Nai Harn Beach boasts white sands and good underwater visibility. Two beautiful landscaped lagoons are set back from the beach, framed by rubber trees and bougainvillea shrubs. At the northern end of the beach is the exclusive Phuket Yacht Club.



Rawai Beach is quieter and less commercialized than Patong, and is also a departure point to





ANDAMAN SEA



Phang-Nga Bay Best Sea Canoe Spot. A must for visitors to Phuket. The Bay is attractive for its seascape; numerous weird limestone outcrops, cliffted islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Taew Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.



On Rau Si Ra, an island separated from the mainland by a narrow canal, there is Phuket's largest **Fishing village**, a thoroughly captivating cultural experience.

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.



Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.



Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

Kamala Beach is incredibly beautiful, perfect for snorkeling and scuba diving and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.



Sing Cape

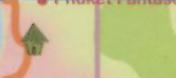
Nakalay Beach



Kalim Beach

Patong Bay

See Patong Beach Map



Kathu

Kathu Cascades



CENTRAL FESTIVAL Phuket's Best Shopping Centre

Phuket Orchid Garden & Thai Village

402

Phuket Country Club

4029

Jungle Bungee Jump

4029

Phuket Country Club

4029



About 20 minutes from the shore, Koh Lon is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.

Koh Mai Than is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

Attraction

Aquarium & Marine Biological Research
Gibbon Rehabilitation Centre
Jungle Bungee Jump
Khao Pra Thaeo Wildlife Sanctuary
Phuket Butterfly Garden & Insect
Phuket Orchid Garden & Thai Village
Phuket Sea Shell Museum
Phuket Zoo

Sirinad Marine National Park
Thalang National Museum
Wat Chalong
Wat Pra Thong

Central Ratchada Plaza This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and International brands, all in one location.

076 391 126
076 260 491-2
076 321 351
076 311 998
076 615 861-2
076 214 860-1
076 613 666
076 374 424,30.
076 383 394
076 328 226
076 379 895-7
076 381 226
076 311 090



Laguna, Bang Tao & Kamala Beach Map



LEGEND & INDEX



HOTELS

AMANPURI RESORT..A3	076 324 333
AQUAMARINE RESORT & VILLA..B3	076 310 600
BANYAN TREE RESORT..C1	076 324 374
CAPE SIANNA..B5	076 372 400
DUSIT LAGUNA..B2	076 337 300
KAMALA BAY TERRACE..A6	076 326 999
KAMALA BEACH..B4	076 279 801
LAGUNA BEACH..C2	076 279 580 5
LAYAN BEACH RESORT & SPA VILLAGE..B1	076 324 352
SHERATON GRANDE LAGUNA..C1	076 313 412
THE ALLAMANDA..C1	076 324 101 7
THE CHEDI..B3	076 324 017 75

ATTRACTI0NS

PHUKET FANTASEA..B4	076 385 000 111
A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants	

RECREATION

LAGUNA PHUKET GOLF CLUB..C1	076 270 991 2
BANYAN TREE SPA..C1	076 324 374

LEGEND & INDEX

Patong Beach

HOTELS

MAH CHIN BEACH	076 340 106-10
ANDAMAN BEACH TUTU	076 341 529-63
ANDATEL PATONG	076 340 481
AAAN THAI BEAUTY HOTEL	076 292 551-6
AAAN LAMAI BEACH RESORT	076 340 526-8
AAAN BURIRATHI HOTEL	076 340 526-7
AAAN THAI BEACH RESORT	076 340 526-9
AAANTIN DEB ELEGANT HOTEL	076 294 124-7
AAARASAI RESORT	076 292 529
CLUB ANDAMAN BEACH RESORT	076 340 530
CLUB BANCOO RUMA LOMPHU	076 345 343
COCONUT VILLAGE	076 340 146-9
DIAMOND CLIFF BEACH & SPA	076 340 520-4
DUANECAST RESORT	076 340 778-9
HELOCA TOWN RESORT	076 340 608-8
HORIZON BEACH RESORT	076 340 526-30
HYATT LEELA PHUKET HOTEL	076 298 081-2
IMPANIA PHUKET CIRANA	076 340 106-7
LE MERIDIEN PHUKET	076 294 161-2
MONJAA GRAND PHUKET HOTEL	076 340 777
NOVOTEL RESORT	076 340 297-6
PATONG BAY GARDEN RESORT	076 241 348-9
PATONG BEACH HOTEL	076 340 201-2
THE KRIS HOTEL & SPA	076 342 150-5
PATONG LODGE	076 341 020-4
PATONG MEXICAN HOTEL	076 340 037-1
PATONG PALACE	076 344 151-6
PATONG RESORT HOTEL	076 345 551-4
PATONG SWISS HOTEL	076 341 520-5
PHUKET GRACELAND	076 270 558
THE ROYAL PARADISE HOTEL	076 340 680-9
SALATHAI	076 340 661-6
SCAPE PEARL BEACH	076 341 631-4
SEA VIEW PATONG HOTEL	076 341 000-4
THARA PATONG BEACH RESORT	076 340 135
THE RESIDENCE KALIM BEACH HOTEL	076 342 211
	076 340 456

RESORTS

PATONG	076 340 444
	076 342 686

RESTAURANTS

BAAN RIM PAE	076 340 789
Delicious Thai cuisine in a traditional teak house atmosphere. Stunning ocean view tables available.	
ZEN	076 293 053-55
Japanese restaurant featuring super-fresh sashimi and sushi rolls at affordable prices.	
DA MAURIZIO	076 344 079
Clay-oven restaurant with an extraordinary setting perched on the rocky shore.	
SAVOY	076 341 171
Live seafood by weight in an open-style cafe.	

CLUBS

MOLLY MALENE	076 292 771
Dressy with high-class, great atmosphere with tables to sit and admire the ocean and winter tourists performing.	
TAI PAN	061 271 2469
Patong's favorite - voted Imperial by Phuket Gazette. Live western music.	
BANANA DISCO	076 340 301
A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic.	

Patong Beach Map



LEGEND & INDEX

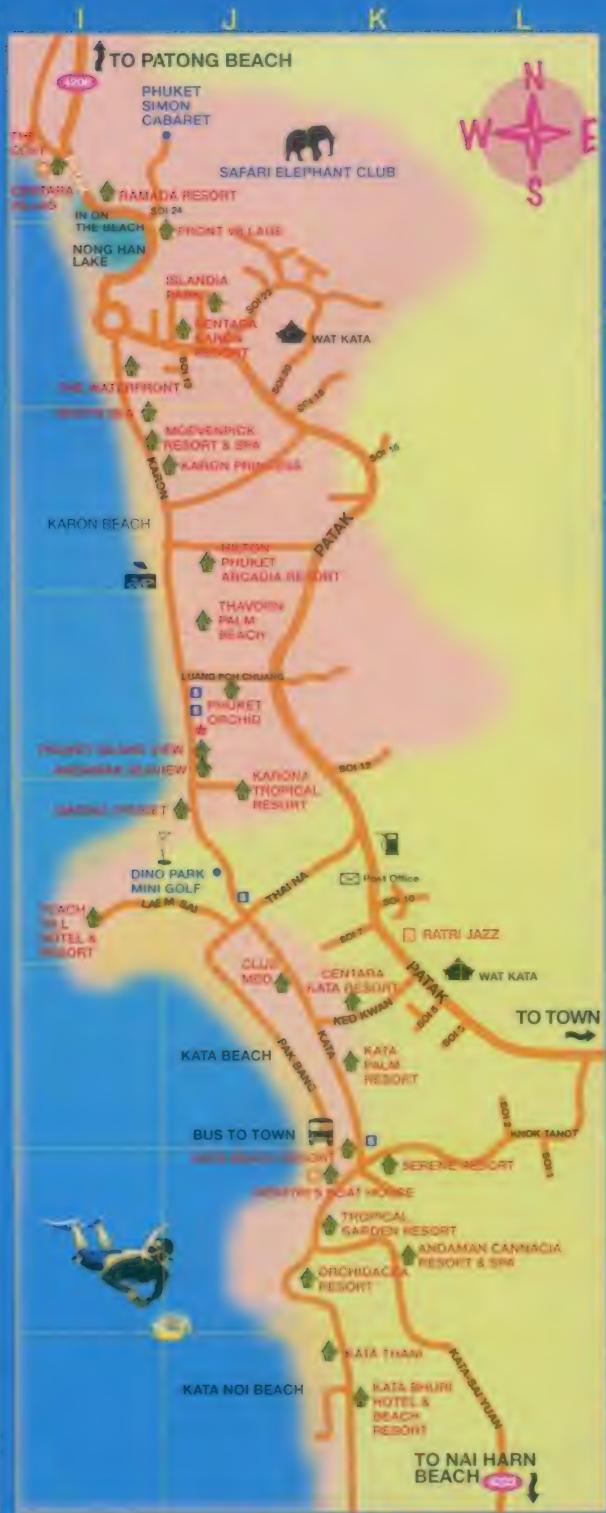
Kata & Karon Beach

Kata & Karon BEACH MAP

ANDAMAN SEAVIEW..J4	076 398 111..
CENTARA VILLAS..J1	076 398 156-9
CENTARA KARON RESORT..J2	076 286 300-9
CENTARA KATA RESORT..K6	076 396 200-5
HILTON PHUKET ARCADIA RESORT..J3	076 396 038-44.. 076 396 433-41
KARONA TROPICAL RESORT..J5	076 286 406-10
KARON PRINCESS..J3	076 286 484-6
MOEVENPICK RESORT & SPA..J3	076 396 139-48
KATA BEACH RESORT..K7	076 330 530-4
KATA BHURI HOTEL & RESORT..K8	076 330 124-6
KATA PALM RESORT..K6	076 284 334-8
KATA THANI..K8	076 330 124-6
MARINA PHUKET..J5	076 330 625, 076 330 517, 076 330 493-7
ORCHIDACEA RESORT..J7	076 284 083.. 076 390 182
PEACH HILL HOTEL & RESORT..J5	076 371 600
PHUKET ISLAND VIEW..J4	076 396 452-6
PHUKET ORCHID..J4	076 396 519-23
RAMADA RESORT..J1	076 396 606-75
SERENE RESORT..K7	076 330 149-50.. 076 330 564
SOUTH SEA KARON RESORT..J3	076 370 888
THAVORN PALM BEACH..J4	076 396 090-3
THE FRONT VILLAGE..J2	076 398 200-5
THE WATERFRONT..J2	076 396 767
TROPICAL GARDEN RESORT..K7	076 285 211-9

DINO PARK MINI GOLF. J5	076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.	
PHUKET SIMON CABARET. J1	076 342 011
Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.	

RATRI JAZZ..K5	076 333 538-9
Ratri Jazzaurent is Phuket's funkiest, upmarket restaurant & live-music venue with amazing sea views, overlooking spectacular Kata beach.	
THE BAY VIEW..I1	076 286 300
Centara Villas	
Overlooking the beach, it offers superb Thai & Western cuisine.	
THE CLIFF..I1	076 286 300
Centara Villas	
The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.	
MOMTRI'S BOAT HOUSE..J7	076 330 015
Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar.	



Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel : 076 248 394-6

Fax : 076 248 337

2, Moo 4, Wirut-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Panchart 6,
Moo 4, Tambon Chalong, Muang District, Phuket 83100

E-mail : seccon@hotmail.com



The Consulate General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 128

1, Pakbang Rd., Tambon Karon,
Muang District, Phuket 83100
E-mail : marketing@kategroup.com

Office Hours : Mon - Fri / 9 - 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

178 38/4 Viset Rd., Moo 1, Tambon Rawai,
Muang District, Phuket 83101

Postal Box: 178 Muang, Phuket 83000

E-mail : chady@phuket.ksc.co.th

Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic

of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moo 3, Chalermpakiat Rd., (Srisuchart Bypass Rd),
Tambon Rassada, Muang District, Phuket 83000

E-mail : dirk@junsellon.com

Office Hours : Mon - Fri / 10am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai

Muang District, Phuket 83130

E-mail : irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 10am - 12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichitsongkram Rd.,

Anupas Golf Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 10am - 12am, 2pm - 5pm



The Consulate of the Kingdom of Norway

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 969 5555

5/43-44, Soi S.T. Plaza, Sakdiwat Rd., Tambon Talad Nua,

Muang District, Phuket 83000

Office Hours : Mon - Sat / 8am - 12am, 2pm - 4pm



The Royal Norwegian Consulate General

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,

Muang District, Phuket 83000

E-mail : cg.phuket@mfa.no

Office Hours : Mon-Fri / 10am - 4pm



The Consulate General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,

Muang District, Phuket 83000

E-mail : info@cgphuket.in.th

Office Hours : Mon-Fri / 9:30am - 5pm

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COLORFUL
HOTEL
IN PHUKET

- Sexy & Stylish
- Center located
- LCD TV
- Salted pool
- Free WIFI
- Car park



Free Tuk Tuk
shuttle to Central
Festival Phuket



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Taxi with
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Available

EXTRA
5%¹ Normal
Discount
+ 7%² Normal
Return

and More Privileges

From
your Hotel
FREE SHUTTLE BUS SERVICE
to Central
Festival Phuket



CENTRAL
FESTIVAL

CENTRAL FESTIVAL

THE ISLAND'S BEST WORLD-CLASS SHOPPING



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery.

Power Buy With gadgets galore, this is consumer electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players.

Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the South of Thailand.

MOVIE MANIA
island does
movie world

SFX Coliseum
with stadium
offers the
keep you en

EXQUISITE
Phuket is h
and hand-w
Thompson
most luxuri

SPARKLING
glittering a
bracelets,
invaluable
craftsmans

FESTIVAL PHUKET CLASS SHOPPING DESTINATION



Central



Power Day



SUPERSPACES



B2S



hw

Tops
MarketOffice
DEPOTWESTERN
UNION

MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offers the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store where you'll find some of the most luxurious silks and original home ware.

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.

FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai tomyum goong, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.



THE LARGEST HOME IMPROVEMENT STORE IN PHUKET

Homeworks Whether you're a novice or pro decorator or Mr Fix-It, there's always something useful here to bring home. (Opposite Central Festival Phuket)
Open Daily 9.00 a.m. - 10.00 p.m. Tel. 0-7660-8000

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PHUKET TOWN & CITY MAP

TOURIST INFORMATION

PHONE DIRECTORY ASSISTANCE
OVERSEAS PHONE SERVICE
TOURISM AUTHORITY
OF THAILAND (TAT) S5

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PROVINCIAL POLICE

GOVERNMENT SERVICES

INTERNATIONAL AIRPORT
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HARBOR MASTER
IMMIGRATION..T7
TELECOM CENTER
POST & TELEGRAPH R4 S4
WEATHER BUREAU

FLYING OFFICES

AIR LANKA
AMERICAN AIRLINES
ASIANA AIRLINES
BANGKOK AIRWAYS
CANADIAN AIRLINES
CHINA AIRLINES
DRAGON AIR
EMIRATES AIR
EVA AIR
IBERIA AIRLINES
LOT POLISH AIRLINES
LTU
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PHUKET AIR
SILK AIR
SINGAPORE AIRLINES
SOUTH AFRICAN AIRWAY
THAI AIR ASIA
THAI AIRWAYS INTERNATIONAL

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PHUKET INTERNATIONAL..O2
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WACHIROJ HOSPITAL..R2

CAR RENTAL

Avis
Budget

HOTELS

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CENTRAL FESTIVAL PHUKET..N3
ROBINSON OCEAN PLAZA..T6

SUPERMARKETS

BIG C..O2
MARKET PLACE BY TOPS..N3
@ Central Festival Phuket

RESTAURANTS

KRA JOK SEE..R5
Great old-style decor with selection of meat and fish dishes. Try the delicious "haw mok talay" (creamed seafood curry wrapped in banana leaf).

RUN JEE NGUAT..R4

A long-running local institution serving Phuket's most famous dish "kanom jeen".

CLUBS & ENTERTAINMENT

SF COLISEUM..N3
@ Central Festival Phuket
7-screen world-class multiplex with bowling and karaoke.

- WAT
- CHINESE TEMPLE
- CHURCH
- POST OFFICE
- BUS TERMINAL
- GAS STATION
- BANK
- POLICE STATION

PHUKET T



DET TOWN & CITY MAP





CENTRAL DEPARTMENT STORE

THAILAND'S LEADING DEPARTMENT STORE CHAIN

Within 120,000 square metres of Central Festival Phuket – the island's expansive shopping hub – stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry!

Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff
- Western Union Money Transfer service

For more information about Central Phuket, call our Customer Service desk at 076 291 111 or log-in to our website, www.central.co.th



www.central.co.th

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive. When driving, also look out for speeding motorcycles cutting close to you or lurking in your *blind spot*.

CAR RENTAL WITH DRIVER

For those with more sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

METERED TAXIS

Metered taxis are available. Please ask your hotel concierge for assistance and fare information.

"SONG TAEW" / BUS

If heading off to other beaches and sites during the day, you also have the option of a local *song taew* (open-air truck). There is *song taew* service to most parts of the island. All of them run in a loop from Phuket Town and back again. The terminal in Phuket Town is at the fresh food market (*talad sod*). All *song taews* have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

This route passes the following roads:

Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public

Health Centre (Phattana Thongthin Road).

The route passes Sakdidet, Chaofa, Bangkok, Poon Phon, Kra, Ong Sim Phai, Dilok Uthit, Surin, Damrong and Thep Krasattri

AIRPORT BUS

Airport Bus operates daily from Airport to Phuket Town and from Phuket Town to Airport. The bus is clean and air-conditioned. The fares range from 10 to 85 baht, depending on the distance of the trip. Bus will stop at 2nd Floor in front of Burger King at the airport.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket with Free Shuttle bus, from 10:30am – 10pm. For more information, please call 076 291 111.

A. Route 1: City

Pick up and drop off at:

- Katina Hotel
- Twinn Inn Hotel
- Royal Phuket City Hotel
- Metropole Hotel
- Rome Place Hotel
- I-Pavilion Phuket Hotel

B. Route 2: Patong

Pick up and drop off at:

- Andatel Hotel
- Phuket Palace Hotel
- Salathai Hotel
- Phuket Graceland Hotel

VALET PARKING

Free Valet Parking on Saturday, Sunday & Holiday, starting from 11am till 9pm. For more Information, please call 076 291 111 ext 1155

TAXI AVAILABLE

Reasonable Rates

- Get 10 % off with receipt of 500 baht and above
- Taxi counter opposite to Starbucks Coffee

For assistance, contact Information Desk (1st Floor) or call 076 291 111 ext 1144

LAND GUIDE

KRABI

PHANG-NGA

BAY

0 SE

NOG
KALA

MAPRAO BAY

KLANG

SON BAY

YAN SABA BAY

MAN BAY

PHAO

LAWA YAI

PAYU

LAWA NOI

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

PHONG

DRN

GIBBON

REHABILITATION

CENTER

TON SAI

HEROINES'
MONUMENT

DRN

ES

PHL

SAPAM BAY

YABU CAPE

Thaiang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.



RANG NOI

RANG YAI

LAEM HIN PORT

MAPHRAO

NGA CAPE

SI RE BAY

AL

SEE PHUKET TOWN MAP

PHUKET BUTTERFLY GARDEN & INSECT WORLD

Khao Pra That Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.



Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.



The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.



Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.



Central Festival Phuket This world-class shopping destination is the largest, most complete shopping

AL

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great for snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba-diving, and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

The biggest jewelry, souvenir and gift shop in Phuket, **Wang Talang International Lapidary Co., Ltd** specializes in exquisite rubies, sapphires, emeralds, pearls, jades and diamonds, and offers genuine Thai silk, elegant ceramics and pewter ware. To ensure customer satisfaction, the company puts reliability as its first priority with all products undergoing very strict quality control.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 4 kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea shrubs. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

HOTELS

Andaman White Beach Resort	076 316 300
Atlas	076 381 286
Coral Island Resort	076 281 060-2
Crown Nai Yang Suite	076 327 420-9
Evasion Phuket	076 381 010-7
Friendship Beach	076 381 281
JW Marnot	076 338 000
Le Meridien Phuket Yacht Club	076 381 156-63
Merlin Beach Resort	076 294 300
Meridien Phuket	076 340 480-5
Nai Harn Resort	076 381 810
Novotel Coralia	076 342 777
Panwa Beach Resort	076 393 300-10
Panwaburi Hotel	076 200 800
Pearl Village	076 327 006
SALA Phuket Resort & Spa	076 338 888
Siam Phuket	076 381 346

ATTRACTONS

Aquarium & Marine Biological Research	076 621 561
Gibbon Rehabilitation Centre	076 260 492
Jungle Bungee Jump	076 321 351
Khao Pra Thaeo Wildlife Sanctuary	076 311 998
Koh Dokmai Tourist Submari	076 256 152
Phuket Butterfly Garden & Insect	076 615 861-2
Phuket Orchid Garden & Thai Village	076 214 860-1
Phuket Sea Shell Museum	076 381 266
Phuket Zoo	076 381 227
Sirinad Marine National Park	076 327 407
Thalang National Museum	076 311 426
Wat Chalong	076 381 226
Wat Pra Thong	076 274 126

who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.



Thaling National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.



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Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.



On **Koh Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.



Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.



Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

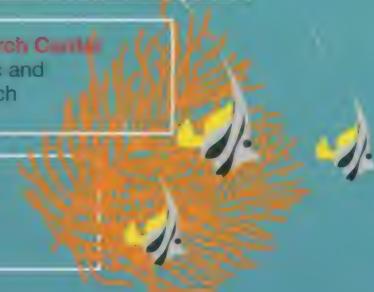


KOH DOKMAI TOURIST SUBMARINE

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.



Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.



Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.



PHI-PHI ISLANDS

Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of James Bond and The Beach movies.

KOH PHI-PHI

076 621 561
076 260 492
076 321 351
076 311 998
076 256 152
076 615 861-2
076 214 860-1
076 381 266
076 381 227
076 327 407
076 311 426
076 381 226
076 274 126

RECREATION GOLF & COUNTRY CLUBS

Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club
YACHT CLUBS
Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2
076 327 449
076 321 530-34
076 321 538-41
076 239 555
076 206 705

LAGUNA, BANG THAO & KAMALA BEACH MAP



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- DUSIT LAGUNA..B2
- KAMALA BAY TERRACE..A5
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- 076 324 333
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- 076 324 352
- 076 313 412
- 076 324 101-7
- 076 324 359
- 076 324 017-20

A ATTRACTIONS

- PHUKET FANTASEA..B4
- A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants.

R RECREATION

- BANYAN TREE GOLF CLUB..C1
- BANYAN TREE SPA..C1

- 076 270 991-2
- 076 324 374

LEGEND & INDEX PATONG BEACH

H HOTELS

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ANDATEL PATONG..G2
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BAAN SUKHOTHAI HOTEL..G4

BAAN THAI BEACH RESORT..F5

BAAN YIN DEE BOUTIQUE HOTEL..E7
BURASARI RESORT..F6

CLUB ANDAMAN BEACH RESORT..F2

CLUB BAMBOO BUNGALOWS..H6
COCONUT VILLAGE..F6

COMFORT RESORT PATONG..F6

DIAMOND CLIFF RESORT & SPA..E1

DUANGJITT RESORT..F6

HOLIDAY INN RESORT..F6

HORIZON BEACH RESORT..F5

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LE MERIDIEN PHUKET..E7

MONTANA GRAND PHUKET HOTEL..G5

NOVOTEL..E1

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PATONG BEACH HOTEL..G4

PATONG CITY HOTEL..G2

PATONG LODGE..E1

PATONG MERLIN HOTEL..F6

PATONG PALACE..E6

PATONG RESORT HOTEL..G4

PATONG SWISS QUANTUM
RESIDENCE & HOTEL..F6

PHUKET GRACELAND..F2

THE ROYAL PARADISE HOTEL..G3

SALATHAI..G3

SEA PEARL BEACH..F6

SEA VIEW PATONG HOTEL..E6

THARA PATONG BEACH RESORT..F3

THE RESIDENCE KALIM
BAY HOTEL..E1

HOSPITALS

PATONG..G3

RESTAURANTS

BAAN RIM PA..E1

076 340 789
Delicious Thai cuisine in a traditional teak house ambience.

Stunning ocean view tables available.

ZEN..F5

076 293 053
Japanese restaurant featuring super fresh sushi and sashimi at affordable prices.

DA MAURIZIO..E1

076 344 709
Classy Italian restaurant in an extra-ordinary setting perched on the rocky shore.

SAVOEY..F4

076 341 171
Live seafood by weigh in an open-style cafe.

CLUBS

MOLLY MALONE'S..F5

076 292 771
Rocks with Irish gigs. Great atmosphere with tables to sit and admire the ocean and watch tourists passing by.

TAI PAN..G4

012 712 469
Patong's favorite—voted top bar by Phuket Gazette. Live western music.

BANANA DISCO..F4

012 712 469
A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic.

PATONG BEACH MAP



LEGEND & INDEX

KATA & KARON BEACH

KATA & KARON BEACH MAP

H HOTELS

ANDAMAN SEAVIEW..J4	076 398 111, 076 398 156-9
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CENTARA KARON RESORT..J2	076 396 200-5
CENTARA KATA RESORT..K6	076 370 300
HILTON PHUKET ARCADIA RESORT..J3	076 396 038-44, 076 396 433-41
KARONA TROPICAL RESORT..J5	076 286 406-10
KARON PRINCESS..J3	076 286 484-6
KARON VILLA PHUKET BEACH RESORT & SPA..J3	076 396 139-48
KATA BEACH RESORT..K7	076 330 530-4
KATA BHURI HOTEL & RESORT..K8	076 330 124-6
KATA PALM RESORT..K6	076 284 334-8
KATA THANI..K8	076 330 124-6
MARINA PHUKET..J5	076 330 625, 076 330 517, 076 330 493-7
ORCHIDACEA RESORT..J7	076 284 083, 076 330 182
PEACH HILL HOTEL & RESORT..J5	076 330 603, 076 330 520-1
PHUKET ISLAND VIEW..J4	076 396 452-6
PHUKET ORCHID..J4	076 396 519-23
RAMADA RESORT..J1	076 396 666-75
SERENE RESORT..K7	076 330 149-50, 076 330 564
SOUTH SEA KARON RESORT..J3	076 396 611-7
THAVORN PALM BEACH..J4	076 396 090-3
THE FRONT VILLAGE..J2	076 398 200-5
THE WATERFRONT..J2	076 396 770
TROPICAL GARDEN RESORT..K7	076 285 211-9

HOSPITAL

HEALTH CENTER..K3	076 398 111
-------------------	-------------

ATTRACTONS

DINO PARK MINI GOLF..J5	076 330 625
-------------------------	-------------

The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1	076 342 011
--------------------------	-------------

Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.

RESTAURANTS

RATRI JAZZ..K5	076 333 538-9
----------------	---------------

Ratri Jazztaurant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach.

THE BAY VIEW..J1	076 236 300
------------------	-------------

@ Central Karon Village
Overlooking the beach, it offers superb Thai & Western cuisine.

THE CLIFF..J1	076 236 300
---------------	-------------

@ Central Karon Village
The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.

MOMTRI'S BOAT HOUSE..J7	076 330 015
-------------------------	-------------

Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar.



Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel. : 076 248 334-6

Fax : 076 248 337

2, Moo 4, Wirut-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Panchart 6,
Mon 4, Tambon Chalong, Muang District, Phuket 83100

E-mail : seccon@hotmail.com



The Consulate-General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 128

1, Pakbang Rd., Tambon Karon,
Muang District, Phuket 83100

E-mail : marketing@katagroup.com

Office Hours : Mon - Fri / 9 - 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

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Postal Box: 178 Muang, Phuket 83000

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Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic of Germany in Southern Thailand

Tel : 076 354 119

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Mobile : 089 668 3635

100/425, Moo 3, Chalemprakiat Rd., (Srisuchart, Bypass Rd.)
Tambon Rassada, Muang District, Phuket 83000

E-mail : gmb@phuketonline.com

Office Hours : Mon - Fri / 9am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai

Muang District, Phuket 83130

E-mail : Irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichtongsongkram Rd.,

Anupas Gt. Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 8am - 12am, 2pm - 5pm



The Consulate of the Principality of Monaco

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sakdidej Rd., Tambon Talad Nua,

Muang District, Phuket 83000

Office Hours : Mon - Sat / 9am - 12am, 2pm - 4pm



The Royal Norwegian Consulate General of Thailand

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,

Muang District, Phuket 83000

E-mail : cg.phuket@mfa.no

Office Hours : Mon-Fri / 9am - 4pm



The Consulate General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,

Muang District, Phuket 83000

E-mail : info@sgkphuket.in.th

Office Hours : Mon-Fri / 8.30am - 5pm

STORE DIRECTORY

Accessories & Fashion

First Floor

bebe
Bossini
Camel Active
CC-OO
Chic Club
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkeysee
Nautica
Thai Fashion Gallery
Vinci
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AllZ
Bata
City Chain
D Square
Kokawaii
Lee
Manchester United
Portland
Primavera
Puma
Roberto
Samsonite
St. James Trend Ginz
Sport Dome/Nike

Third Floor

Super Sports

Beauty / Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Profound Beauty
CF Clinic Phuket
Cut&curl
Dent Central Clinic
High Care Weyergans
Pan Clinic
Svenson
Slim Up Center
Tippy Salon
Unisense
Watsons

Third Floor

Marie France

Optical / Fashion

Optical

Better Vision
Eye Lab
Oakley
Optical 88

Car Care

1st Fl. Car Park
Proclean

Island Tourist Center

Second Floor
Sweetland Phuket
Pack & Post
TT&T

Beach Concept

Second Floor
A Beach
Hunter Phuket
Katawaa
Loma
On The Beach
P&V Shop
Ruk Thai Shop

Asian Arts & Crafts Home Décor

First Floor
Jim Thompson
Naraya
Performax

Book / Gift / Design Product

Third Floor
B2S
Cherry Entertainment
Spice
The Book
The Games Never Dried

2nd Fl. Car Park

Office Depot

Jewelry

First Floor
Andaman Pearl
Deluxe Gems
Petchkaew
Swarovski
Taweesawan

Wave Site IT Mall

Second Floor
Abix Cyber
Big Pro Camera
CAT CDMA
Class - X
Multi AV
Nokia
Samsung
Telewiz

Brooks IT

Box Tel
D Shop
IQ Mobile
OA Telecom
Pakin Shop
P&A Mobile
Nasa
NT Phone
S.E.T. Mobile
The Games Never Dried
Tele Mobile
T Mobile

May Cut & Shape

1st Fl. Car Park
ASA

Photographic / Video Equipment

Second Floor

Power Buy
Third Floor
Four Seas
I Studio
Sanook Studio

Entertainment

Third Floor
SFX Coliseum Cinema

Restaurants

First Floor

Zen
2 Gusti

Third Floor

Black Canyon Coffee
Fuji
Hachiban Ramen
MK Restaurant
S & P
Sizzler

The Pizza Company
Yum Saap

Food Terrace

Third Floor

Mugungwah

Foods / Café & Bakery

First Floor

Au Bon Pain
Auntie Anne's
Baskin Robbins
Haagen Dazs
Ice Monster
KFC
Mister Donut
Oishi Ramen
Pizza Hut
Starbucks Coffee
Santafe' Steak
Swensen's

Tops Market Place

Second Floor

Duc de Praslin
Iberry
3ete
In&Out

Banking / Financial Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
Bank Thai
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quik Cash
Siam Commercial Bank
Thanachart Bank
TMB bank
TOT Shop
UOB (Thai) Bank
Western Union



CENTRAL FESTIVAL
Phuket

PHUKET'S BEST SHOPPING CENTRE



**IT'S A STOP YOU WOULDN'T
WANT TO MISS**

Taxi with
Reasonable Rates
Available

EXTRA
5% Tourist
Discount
+7% Tax
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your Hotel

FREE SHUTTLE BUS SERVICE

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Festival Phuket

**Enhance your holiday with unbeatable elections:
world-famous Central Department Store,
5 superstores, 250 fashion boutiques
30 Asian art and craft shops,
and more than 56 restaurants**

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CENTRAL
FESTIVAL

CENTRAL FESTIVAL

THE ISLAND'S BEST WORLD-CLASS SHOPPING



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery.

homeWorks Whether you're a novice or pro, decorator or Mr. Fix-It, there's always something useful here to bring home.

Power Buy With gadgets galore, this is consumer electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players.

Office Dep...
and equipment of Thailand.

MOVIE MANIA
an island do...
the movie wo...

SFX Coliseum
with stadium...
offers the late...
you entertain...

EXQUISITE
Phuket is ho...
and hand-w...
Thompson fl...
most luxuriou...

FESTIVAL PHUKET CLASS SHOPPING DESTINATION



Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the South of Thailand.

MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offers the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store where you'll find some of the most luxurious silks and original home ware.

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.



FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai tom yum goong, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive. When driving, also look out for speeding motorcycles cutting close to you or lurking in your *blind spot*.

CAR RENTAL WITH DRIVER

For those with more sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

METERED TAXIS

Metered taxis are available. Please ask your hotel concierge for assistance and fare information.

"SONG TAEW" / BUS

If heading off to other beaches and sites during the day, you also have the option of a local *song taew* (open-air truck). There is *song taew* service to most parts of the island. All of them run in a loop from Phuket Town and back again. The terminal in Phuket Town is at the fresh food market (*talad sod*). All *song taews* have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

This route passes the following roads:

Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public

Health Centre (Phattana Thongthin Road).

The route passes Sakdideet, Chaofa, Bangkok, Poon Phon, Kra, Ong Sim Phai, Dilok Uthit, Surin, Damrong and Thep Krasattri

AIRPORT BUS

Airport Bus operates daily from Airport to Phuket Town and from Phuket Town to Airport. The bus is clean and air-conditioned. The fares range from 10 to 85 baht, depending on the distance of the trip. Bus will stop at 2nd Floor in front of Burger King at the airport.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket with Free Shuttle bus, from 10:30am – 10pm. For more information, please call 076 291 111.

A. Route 1: City

Pick up and drop off at:

- Katina Hotel
- Twinn Inn Hotel
- Robinson Phuket
- Royal Phuket City Hotel
- Metropole Hotel
- Phuket Island Pavilion Hotel

B. Route 2: Patong

Pick up and drop off at:

- Andatel Hotel
- Patong City Hotel
- Phuket Palace Hotel
- Ban Thai Resort Hotel
- Salathai Hotel
- Phuket Graceland Hotel

VALET PARKING

Free Valet Parking on Saturday, Sunday & Holiday, starting from 11am till 9pm. For more Information, please call 076 291 111 ext 1155

TAXI AVAILABLE

Reasonable Rates

- Get 10 % off with receipt of 500 baht and above 11am – 2am
- Taxi counter opposite to Starbucks Coffee

For assistance, contact Information Desk (1st Floor) or call 076 291 111 ext 1144

STORE DIRECTORY

Accessories & Fashion

First Floor

bebe
Bossini
Camel Active
CC-OO
Chic Club
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkeysee
Nautica
Thai Fashion Gallery
Vinicio
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AllZ
Bata
City Chain
D Square
Kokawall
Lee
Manchester United
Portland
Primavera
Puma
Roberto
Samsonite
St. James Trend Ginz
Sport Dome/Nike

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Tippy Salon
Unisense
Watsons
West One

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Oakley
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Taweesuwan

Wave Site IT Mall

Second Floor

Abix Cyber
Big Pro Camera
Class - X
Muti AV
Nokia
Samsung
Telewiz
TOT Shop

Mobiles IT

Box Tel
D Shop
IQ.Mobile
OA Telecom
Pakin Shop
P&A Mobile
Nasa
NT Phone
S.E.T Mobile
The Games Never Dried
Tele Mobile
T Mobile

Car & Bike Repair

1st Fl. Car Park

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Photographic / Video Equipment

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Power Buy

Third Floor

Digital Hall

Four Seas

I Studio

Sanook Studio

Entertainment

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Ice Monster
KFC
Mister Donut
Oishi Ramen
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Santafe' Steak
Spicchio Pizza
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Iberry

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Bangkok Bank
Bangkok Insurance
Bank Thai
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quik Cash
Siam Commercial Bank
Thanachart Bank
TMB bank
UCB (Thai) Bank
Western Union

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@ Central Festival Phuket

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BIG C..O2
MARKET PLACE BY TOPS..N3
@ Central Festival Phuket

RESTAURANTS

KRA JOK SEE..R5
Great old-style decor with selection of meat and fish dishes; try the delicious "thai mok lai" (steamed seafood curry wrapped in banana leaf).
RUN JEE NGUAT..R4
A long-running local institution serving Phuket's most famous dish "kanom jeen".

CLUBS & ENTERTAINMENT

JAMMIN' MUSIC CLUB..Q5
A gathering place for both locals & expats. Live music featuring rock, pop and jazz.
SF COLISEUM..N3
@ Central Festival Phuket

7-screen world-class multiplex with bowling and karaoke.

- WAT
- CHINESE TEMPLE
- CHURCH
- POST OFFICE
- BUS TERMINAL
- GAS STATION
- BANK
- POLICE STATION

PHUKET T

M

N

O

P

TO PHUKET
INTERNATIONAL
AIRPORT

LOTUS

BANGKOK PH

KHAO RANG (RANG HILL)..Q2

Rang Hill is crowned by a public fitness park that provides fine views of the city and jungle below, as well as sea views.

PHUKET
INTERNATIONAL

BIG C

CENTRAL
FESTIVAL
PHUKET

TO PATONG
BEACH

CHALEM PRAKAT

WICHIT SONGKHRAM

SURAKUL
STADIUM

AIRPORT
LIMOUSINE

SINO PORTUGUESE ARCHITECTURE..Q4-S4

A world-class one-stop shopping & entertainment complex featuring Thailand's best department store, Central, 150 specialty stores, 30 international & family restaurants, state-of-the-art 7-screen SF Coliseum multiplex, bowling, karaoke, not to mention financial & tourist center and all in one convenient location.

LOCAL FOOD..R4,R5

Tasty dishes include: "Kanom Jeen" (Chinese white noodles) served with "Pak No" (mixed local veggies) and "Haw Mok Pla" (spicy fish wrapped in banana leaf); also try "Mo Hong" (Chinese pork soup), and the popular dessert, "O El" (sweet jelly with caramel and ice).

WAT BANG NIEW..T6

A Chinese temple dedicated to the deities Siew, Hok and Lok who are responsible for Longevity, Wealth and Happiness.

JUI TUI CHINESE TEMPLE..Q5

A distinctively Chinese temple which attracts a steady stream of devotees anxious to have their fortune read.



TO KATA,KARON

BEACH

CAPE PROMTHEP

RAWAI BEACH,

CHALONG BAY

TO CH

PI

PI

PI

PI

ST TOWN & CITY MAP

Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel : 076 246 384-6

Fax : 076 246 537

2, Moo 4, Wint-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

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The French Consulate

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Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moo 3, Chalempakiat Rd., (Sisuchart, Bypass Rd.)

Tambon Rassada, Muang District, Phuket 83000

E-mail : dirk@phuket.diplo.de

Office Hours : Mon - Fri / 9am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai,

Muang District, Phuket 83130

E-mail : Irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichtisongkram Rd.,

Anupas Golf Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Kingdom of Morocco

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sakdideh Rd., Tambon Talad Nua,

Muang District, Phuket 83000

Office Hours : Mon - Sat / 9am - 12am, 2pm - 4pm



The Royal Norwegian Consulate-General

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Fax : 076 380 019

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Muang District, Phuket 83000

E-mail : cg.phuket@mfia.no

Office Hours : Mon-Fri / 9am - 4pm



The Consulate-General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,

Muang District, Phuket 83000

E-mail : info@phuket.se

Office Hours : Mon-Fri / 8.30am - 5pm



CENTRAL DEPARTMENT STORE

THAILAND'S LEADING DEPARTMENT STORE CHAIN



www.central.co.th

Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry!

Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff
- Western Union Money Transfer service



For more information about Central Phuket, call our Customer Service desk at 076 291 111 or log-in to our website, www.central.co.th



PHUKET ISLAND ACTIVITY GUIDE

TO SIMILAN

70 KM. (3.5 HR.)

One of the best diving spots. The Similan Island is a world-renowned naturalist's paradise, composed of 9 islands of fantastic natural surroundings, clear blue sea, white sandy beach and deep, thriving coral reefs. The best diving months are between December and May.

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile eco-system used as an **egg-laying ground for sea turtles** between November and February.

Blue Canyon Country Club was named the Asian & Pacific Golf Resort of the Year 2000. Cradled in a secluded lush valley, against a backdrop of majestic mountains, the course basks in Phuket's tropical sunshine.

Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.

Nai Thon Beach is a quiet bay popular with sunbathers, protected at both ends by granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.

ANDAMAN SEA

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great for snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba-diving, and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts.

SARASIN BRIDGE

THEP KRASATTRI BRIDGE

TO NONG BAY

SAI KAEW BEACH

MAI KHAO BEACH

JW MARRIOTT

SALA PHUKET RESORT & SPA

PHUKET INTERNATIONAL AIRPORT

4026

BLUE CANYON COUNTRY CLUB

KHAO SAI KHRU

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NAI YANG BEACH

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NAI THON BEACH

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WAEW

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KATHA

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BANG THAO BEACH

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PANSEA BEACH

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SURIN BEACH

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KAMALA BEACH

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SEE PATONG BEACH MAP

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PATONG BEACH

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SEE PHUKET TOWN MAP

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CENTRAL

THALANG

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AND GUIDE

KRABI

PHANG-NGA

PHAO

YAN SABA BAY



MAN BAY

KLANG

SON BAY

LAWA YAI

PAYU

LAWA NOI

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

KHM PRA
THAEO
WILDLIFE
SANCTUARY

GIBBON
REHABILITATION
CENTER



TON SAI

HEROINES
MONUMENT

YABU
YABU CAPE

SAPAM BAY

PHUKET BOAT LAGOON
LAEM HIN PORT

RANG NOI

RANG YAI

MAPHRAO

NGA CAPE

SEE PHUKET TOWN MAP

PHUKET BUTTERFLY
GARDEN & INSECT
WORLD

SIRE BAY

Phang-nga Bay Best Sea Canoe Spot. A must for visitors to Phuket. The bay is attractive for its seascape; numerous weird limestone outcrops, cliffted islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping center in the south of Thailand.

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great for snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba-diving, and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 4 kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea shrubs. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

H HOTELS

- Andaman White Beach Resort
- Atlas
- Coral Island Resort
- Crown Nai Yang Suite
- Evasion Phuket
- Friendship Beach
- JW Marriot
- Le Meridien Phuket Yacht Club
- Merlin Beach Resort
- Meridien Phuket
- Nai Harn Resort
- Novotel Coralia
- Panwa Beach Resort
- Panwaburi Hotel
- Pearl Village
- SALA Phuket Resort & Spa
- Siam Phuket

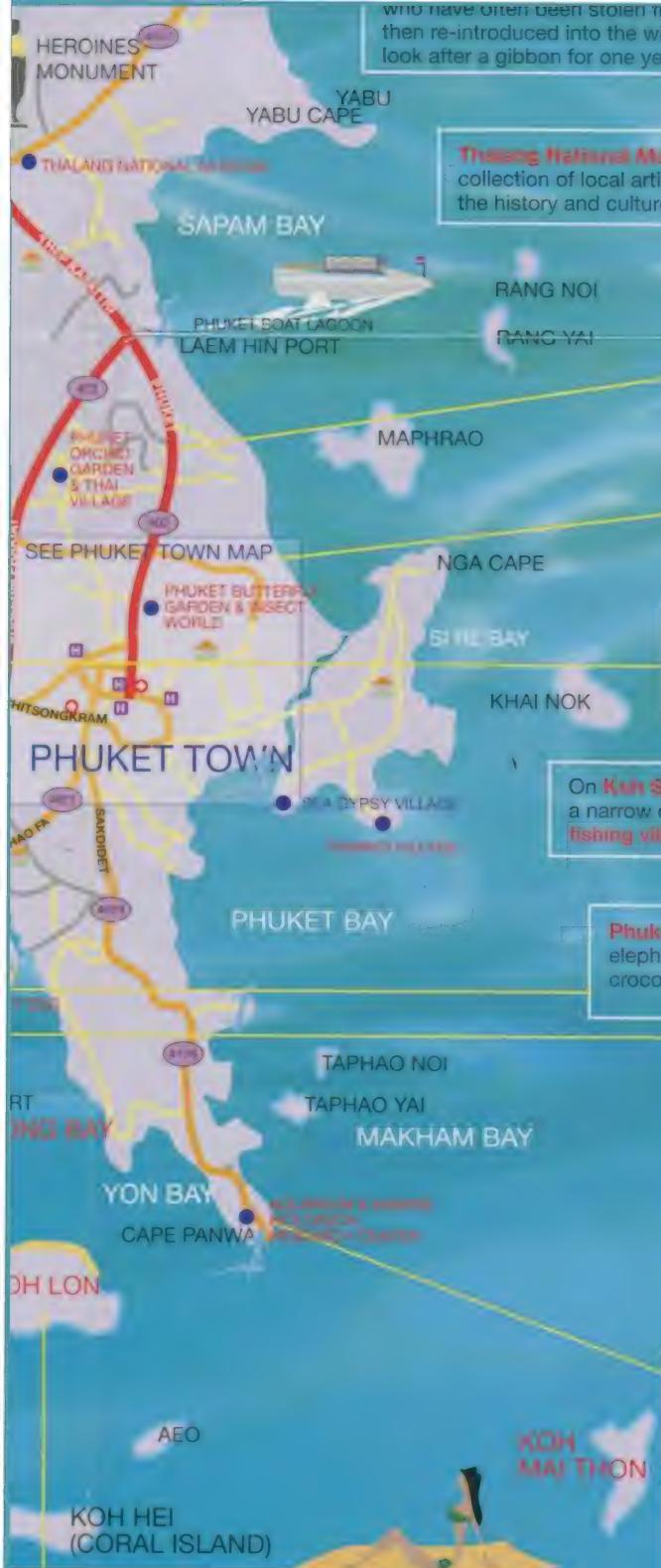
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- 076 338 888
- 076 381 346

A ATTRACTIONS

- Aquarium & Marine Biological Research
- Gibbon Rehabilitation Centre
- Jungle Bungee Jump
- Khao Pra Thao Wildlife Sanctuary
- Koh Dokmai Tourist Submari
- Phuket Butterfly Garden & Insect
- Phuket Orchid Garden & Thai Village
- Phuket Sea Shell Museum
- Phuket Zoo
- Sirinad Marine National Park
- Thalang National Museum
- Wat Chalong
- Wat Pra Thong

- 076 621 561
- 076 260 492
- 076 321 351
- 076 311 998
- 076 256 152
- 076 615 861-2
- 076 214 860-1
- 076 381 266
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- 076 327 407
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Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.



On **Koh Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.



Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.



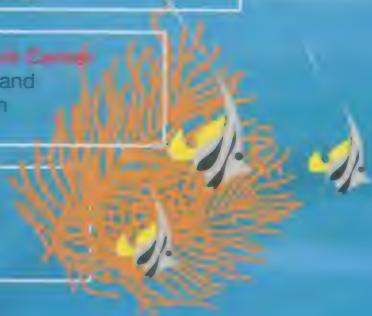
Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.



KOH DOKMAI TOURIST SUBMARINE



Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.



Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

About 20 minutes from the shore, **Koh Lipe** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.



PHI-PHI ISLANDS

Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of James Bond and The Beach movies.

KOH PHI-PHI

RECREATION GOLF & COUNTRY CLUBS

Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club

YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2

076 327 449

076 321 930-34

076 321 038-41

076 239 055

076 206 705

621 561
260 492
321 351
311 998
256 152
615 861-2
214 860-1
381 266
381 227
327 407
311 426
381 226
274 126

LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX

H HOTELS

AMANPURI RESORT..A3	076 324 333
BANYAN TREE RESORT..C1	076 324 374
DUSIT LAGUNA..B2	076 324 320-32
KAMALA BAY TERRACE..A5	076 279 801
KAMALA BEACH..B4	076 279 580-5
LAGUNA BEACH..C2	076 324 352
LAYAN BEACH RESORT & SPA VILLAGE..B1	076 313 412
SHERATON GRANDE LAGUNA..C2	076 324 101-7
THE ALLAMANDA..C1	076 324 359
THE CHEDI..B3	076 324 017-20

ATTRACTI0NS

PHUKET FANTASEA..B4	076 385 000
A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants.	

RECREATION

BANYAN TREE GOLF CLUB..C1	076 270 991-2
BANYAN TREE SPA..C1	076 324 374

LEGEND & INDEX PATONG BEACH

H HOTELS

AMARI CORAL BEACH..E6	076 340 106-10
ANDAMAN BEACH SUITE..F2	076 341 879-83,
ANDATEL PATONG..G2	076 290 411-9
AVANTIKA BOUTIQUE HOTEL..F6	076 290 480
BAAN LAMAI BEACH RESORT..F5	076 292 801-7
BAAN SUKHOTHAI HOTEL..G4	076 292 882.
BAAN THAI BEACH RESORT..F5	076 340 480
BAAN YIN DEE BOUTIQUE HOTEL..E7	076 340 195-6.
BURASARI RESORT..F6	076 341 394-8
CLUB ANDAMAN BEACH RESORT..F2	076 340 850-4.
CLUB BAMBOO BUNGALOWS..H6	076 340 320
COCONUT VILLAGE..F6	076 294 104-7
COMFORT RESORT PATONG..F6	076 294 451,
DIAMOND CLIFF RESORT & SPA..E1	076 340 501-6
DUANGJITT RESORT..F6	076 340 778-9
HOLIDAY INN RESORT..F6	076 340 608-9
HORIZON BEACH RESORT..F5	076 292 526-30
HYTON LEELA/ADEE HOTEL..F6	076 292 091-2
IMPIANA PHUKET CABANA..F3	076 342 001-7,
LE MERIDIEN PHUKET..E7	076 340 138-40
MONTANA GRAND PHUKET HOTEL..G5	076 340 480-5
NOVOTEL..E1	076 294 181-2
PATONG BAY GARDEN RESORT..F4	076 342 777
PATONG BEACH HOTEL..G4	076 340 297-8
PATONG CITY HOTEL..G2	076 340 301-2
PATONG LODGE..E1	076 342 150-5
PATONG MERLIN HOTEL..F6	076 341 020-4
PATONG PALACE..E6	076 340 037-41
PATONG RESORT HOTEL..G4	076 344 154-5.
PATONG SWISS QUANTUM RESIDENCE & HOTEL..F6	076 344 157
PHUKET GRACELAND..F2	076 340 551-4
THE ROYAL PARADISE HOTEL..G3	076 340 933,
SALATHAI..G3	076 340 841,
SEA PEARL BEACH..F6	076 341 502-5
SEA VIEW PATONG HOTEL..E6	076 340 661-6
THARA PATONG BEACH RESORT..F3	076 340 631-4
THE RESIDENCE KALIM BAY HOTEL..E1	076 340 300-4
HOSPITALS	076 340 135,
PATONG..G3	076 340 520

R RESTAURANTS

BAAN RIM PA..E1	076 340 789
Delicious Thai cuisine in a traditional teak house ambience. Stunning ocean view tables available.	

ZEN..F5

Japanese restaurant featuring super fresh sushi and sashimi at affordable prices.	076 293 053
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DA MAURIZIO..E1

Classy Italian restaurant in an extra-ordinary setting perched on the rocky shore	076 344 709
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SAVOEY..F4

Live seafood by weigh in an open-style cafe.	076 341 171
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C CLUBS

MOLLY MALONE'S..F5	076 292 771
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Rocks with Irish gigs. Great atmosphere with tables to sit and admire the ocean and watch tourists passing by	
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TAI PAN..G4

Patong's favorite—voted top bar by Phuket Gazette. Live western music.	012 712 469
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BANANA DISCO..F4

A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic.	012 712 469
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LEGEND & INDEX

KATA & KARON BEACH

KATA & KARON BEACH MAP

H HOTELS

ANDAMAN SEAVIEW..J4	076 398 111, 076 398 156-9
CENTARA VILLAS..J1	076 286 300-9
CENTARA KARON RESORT..J2	076 396 200-5
CENTARA KATA RESORT..K6	076 370 300
HILTON PHUKET ARCADIA RESORT..J3	076 396 038-44, 076 396 433-41
KARONA TROPICAL RESORT..J5	076 286 406-10
KARON PRINCESS..J3	076 286 484-6
KARON VILLA PHUKET BEACH RESORT & SPA..I3	076 396 139-48
KATA BEACH RESORT..K7	076 330 530-4
KATA BHURI HOTEL & RESORT..K8	076 330 124-6
KATA PALM RESORT..K6	076 284 334-8
KATA THANI..K8	076 330 124-6
MARINA PHUKET..J5	076 330 625, 076 330 517, 076 330 493-7
ORCHIDACEA RESORT..J7	076 284 083, 076 330 182
PEACH HILL HOTEL & RESORT..I5	076 330 603, 076 330 520-1
PHUKET ISLAND VIEW..J4	076 396 452-6
PHUKET ORCHID..J4	076 396 519-23
RAMADA RESORT..I1	076 396 666-75
SERENE RESORT..K7	076 330 149-50, 076 330 564
SOUTH SEA KARON RESORT..I1	076 396 611-7
THAVORN PALM BEACH..J4	076 396 090-3
THE FRONT VILLAGE..J2	076 398 200-5
THE WATERFRONT..I2	076 396 770
TROPICAL GARDEN RESORT..K7	076 285 211-9

HOSPITAL

HEALTH CENTER..K3	076 398 111
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ATTRACTONS

DINO PARK MINI GOLF..J5	076 330 625
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The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1	076 342 011
--------------------------	-------------

Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.

RESTAURANTS

RATRI JAZZ..K5	076 333 538-9
Ratri Jazztaurant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach.	

THE BAY VIEW..I1	076 236 300
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@ Central Karon Village
Overlooking the beach, it offers superb Thai & Western cuisine.

THE CLIFF..J1	076 236 300
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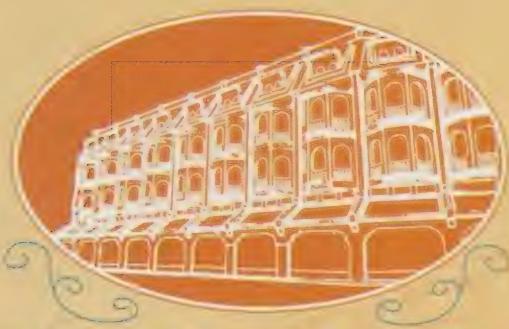
@ Central Karon Village
The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.

MOMTRI'S BOAT HOUSE..J7	076 330 015
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Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar.



PATONG BEACH MAP



Phuket Center Apartment

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Phuket Center Apartment

A modern boutique style Service Apartment centrally located in the heart of Phuket down town.



Our Service Apartment is friendly & cozy. Our 70 rooms are fully furnished with modern & stylish furniture.

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Tel : 076-213 416-7 Fax : 076-212 010

Email: phuket_center@notmail.com

SALA
PHUKET



SALA Phuket Resort and Spa, the newest creation for SALA Resorts and Spas, is a dramatic 5 star pool villa resort featuring private swimming pools in 63 of the 79 rooms, villas and suites. Rare Sino-Portuguese architecture (indigenous to Phuket, Thailand), is combined with modern hotel facilities and amenities. In addition to extraordinary private pool villas and suites, SALA Phuket will also feature the romantic beachfront SALA Restaurant, chic Lobby Lounge and the indulging SALA Spa. Located on the golden sands of pristine Mai Khao beach, SALA Phuket Resort and Spa is one of Phuket's most romantic hideaways.

SALA PHUKET RESORT AND SPA

333 Moo 3 Maikhao, Thalang, Phuket 83110, Thailand

Tel: 66-76-338-888, Fax: 66-76-338-889

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- Hand in the completed form along with an identification document.
- Collect money and receipt.

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What's in Central Festival Phuket

P2
3



Central
Department Store

3



SFX Coliseum
Cinema



Sporting Gear & Apparel



Books & Music
& Stationery



Spa & Aromatherapy

2



Western Union
Money Transfer Services



Power Buy
Electronic Appliances

1



Tops Market

P2



Home Appliances



Business Supplies



CENTRAL FESTIVAL

Phuket

THE ANDAMAN'S
WORLD-CLASS
SHOPPING DESTINATION



CENTRAL FESTIVAL PHUKET



CENTRAL FESTIVAL PHUKET

120,000 square meters bursting with world-class products, Central Festival Phuket is the consummate one-stop shopping, non-stop entertainment complex for every Phuket resident and visitor. Enjoy the newest, largest, most complete shopping and entertainment complex in the South.

Fantastic Features include:

The dazzling new branch of **Central Department Store**, Thailand's most popular department store since 1947.

Power Buy - the island's best selection of consumer electronics.

Supersports - Thailand's #1 sporting goods store, you can play before you buy!

B2S - a mega-store packed with local & foreign book, music, stationery, arts and craft supplies.

Office Depot - boasting the best selection of office supplies and equipment in the South.

homeWorks D.I.Y - a paradise for the home decorator and do-it-yourselfer.

SFX Coliseum a 7-screen state-of-the-art multiplex with wall-to-wall screens, stadium and luxury honeymoon seating together with Bowling, and Karaoke entertainment to debut next year!

MORE FASHION, EXOTIC SOUVENIRS, INCREDIBLE FOOD PLUS 150 SPECIALTY SHOPS

Discover 150 stores with the widest selection of famous fashion brands and merchandise such as Guess, Lacoste, Esprit, Cerruti Jeans etc.

Food, Food, Food

Dive into delicious international cuisines: Japanese, Italian, Western, Asian and of course, Thai. Go local - try the Food Terrace for authentic local and Asian dishes. Clean, quick and tasty. Savour the 6 signature Asian cuisines at the new Asian concept restaurant & bar, **Phuja Nirvana** including Gourmet Workshop and Destiny Revelation Chamber.

ASIAN ARTS & CRAFTS



Superb Asian Arts & Crafts

Bring home exotic and unique Thai Handicrafts and exquisite silk from Jim Thompson, international award winning unique fabrics from Pasaya, Naraya's meticulously crafted purses, and brilliantly designed arts & crafts from Cocoon.

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Shop confidently for brilliant precious gems and beautifully-designed settings at the many fine jewelry retailers in Central Festival Phuket. You'll find a refreshingly trustworthy and hassle-free environment for picking out something special.

Tourists can Do it All in One Place

One-stop Ultra-convenient Tourist Service Center For Phuket visitors, a one stop Tourist Center for booking tours, making airline & hotel reservations, arranging car rentals, money exchange and even a shuttle bus service.

Find everything you desire and more! At this tropical shopping resort Central Festival Phuket located minutes away from the beaches, downtown Phuket, and Phuket International Airport, at the island's main crossroads just west of town. Access is convenient either through public transportation, taxi, shuttle bus or private cars with over 1,000 parking spaces.

Imagine nirvana



Phuja Nirvana...the first of its kind in the world.

A massive 4,000 square meter Restaurant and Trendy Bar in Phuket, Thailand, fusing 6 Asian concepts in an artistic and contemporary decor, Chinese, Japanese, Indian, Indonesian-Malay, Vietnamese and Thai.

Savour the six signature cuisines from these rich and beautiful Asian cultures.

The Phuja Nirvana Bar is the hippest place with nice chill-out/new world/club/cutting edge music to hang out. Also enrich and be enlightened at our Destiny Revelation Chamber (Fortune-Telling),

Wine Lounge, Gourmet Workshop, Oplum Den and also a nice Arts/Handicrafts/Gifts Boutique;

Phujavana. All under one establishment, one concept, 6 cultures, indulge in sumptuous foods, exotic drinks and cocktails in the heavenly ambience of modern Asia; experience enlightenment, enjoy Phuja Nirvana....

Phuja Nirvana-At Central Festival Phuket... the Andaman's World Class Shopping Phenomenon that has just arrived in Phuket.

Phuja Nirvana Operating Hours:

Restaurant: Daily 11am to 11pm

(last order at 10pm)

Bar: Mondays-Thursdays and Sundays 5pm-1am, Fridays-Saturdays 5pm-2am

Reservations: 076 291 010

CENTRAL DEPARTMENT STORE



Central Department Store's Phuket branch is the newest in Thailand's most popular department store chain - a genuine shoppers' paradise.

Admire broad and enticing selections of men's and women's fashion such as Marks & Spencer, Liz Claiborne, Nautica & more. Find the best in beauty & cosmetics with world-renowned brands such as Lancôme, Clinique and Clarins. Check out Central's award-winning home decor department and don't forget to deck out the kiddos in the best in children's wear - brands such as Benetton are sold exclusively at Central.

Unparalleled service and convenience await you. Simply contact Central's Customer Service for further details about the following:

- 7% Tourist VAT Refund with 2,000 Bht.- minimum purchase per day.
- 5% Tourist Privilege Discount - Simply bring your passport to our Customer Service Counter and your Tourist Discount Card will be activated. All credit cards are welcome without surcharge.
- Shipping service and reliable freight forwarder to ship for you.
- Foreign Currency Service
- One Point Payment Service - Shop and choose from every department, we'll arrange all your purchases at our easy one-payment counter.
- English speaking staff
- Western Union Money Transfer Service

For further information about Central Phuket call: 076 291 000 and ask for Customer Service or visit our website: www.central.co.th

MEGA CONCEPT STORES



MEGA CONCEPT STORES



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Find everything office in one place. All the supplies, equipment and services you need for your business or home office. Now it's all here.



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Thailand's leading supermarket guarantees the freshest, most hygienic foods, from local specialties to imported delicacies.

Highlights on a top choice wines and western ready-to-eat dishes. Labeling is in Thai and English. Shop by phone or fax at your convenience. Satisfaction is 100% guaranteed.

FOOD, GLORIOUS FOOD

INTERNATIONAL FAMILY RESTAURANTS

Central Festival Phuket reflects the Thais' delight in international cuisine. Find tasty Thai cuisine and yummy Japanese, Italian, Chinese, and Western fare.

FOOD TERRACE

Go local - try the food court for authentic local and Asian dishes. Clean, quick and tasty, a bustling venue of the noodle vendors & quick rice dishes. Faves include: Pork Leg and Rice, Pad Thai, and Hainan-style chicken.

And of course fast food for those on the go-go-go - enjoy your familiar fried chicken, noodles and pasta respectively at KFC, Oishi Ramen and The Pizza Hut.



PHUJA NIRVANA

the first of its kind in the world. A massive 4,000 square meter Restaurant and Trendy Bar in Phuket, Thailand, fusing 6 Asian concepts in an artistic and contemporary decor, Chinese, Japanese, Indian, Indonesian-Malay, Vietnamese and Thai. Savour the six signature cuisines from these rich and beautiful Asian cultures. The PhuJa Nirvana Bar is the hippest place with nice chill out/new world/club/cutting edge music to hang out. Also enrich and be enlightened at our Destiny Revelation Chamber (Fortune-Telling), Wine Lounge, Gourmet Workshop, Opium Den and also a nice Arts/Handicrafts/Gifts boutique, Phujavana. All under one establishment, one concept, 6 cultures, indulge in sumptuous foods, exotic drinks and cocktails in the heavenly ambience of modern Asia; experience enlightenment, enjoy PhuJa Nirvana....

PhuJa Nirvana Operating Hours:

Restaurant: Daily 11am to 11pm (last order at 10pm)
Bar: Mondays-Thursdays and Sundays 5pm-1am, Fridays-Saturdays 5pm-2am
Reservations: 076 291 010

STORE DIRECTORY



Accessories & Fashion

First Floor
 BeBe
 Bossini
 Camel
 Chaps
 Nautica
 Esprit
 Lyn
 Guess
 Hush Puppies
 Jaspal
 Lacoste
 Levi's
 Novo
 Play Boy
 Sinequanone
 Soul Edge
 Vincci
 Warner Bros'
 Young Designer Brand

Second Floor

AA Footwear
 AIIZ
 City Chain
 D Square
 Great American Body
 Kokawaii
 Lee
 Man U.
 Ocean Tribes
 Portland
 Pusita Boutique Gallery
 Samsonite
 St. James Trend Ginz

Beauty / Health & Services

First Floor
 The Body Shop
 Yves Rocher

Second Floor
 Apex Skin Center
 Boots
 C'est Chic
 Cut & Curl
 Dent Central Clinic
 Essensuals Next Generation
 Toni & Guy
 High Care Weyergans
 Pan Clinic
 Pola
 Rachathewi Clinic
 Svenson
 Watsons

Third Floor

Marie France

Optical / Fashion Optical

Second Floor

Eye Lab
 Hor Wan
 Oakley
 Optical 88

Beach Concept

Second Floor
 Helping Hand
 A Beach
 Andaman Treasures
 Cordial
 Hunter Phuket
 Katawaa
 Loma
 On The Beach
 Opsl
 P & V Shop
 Pastel
 Pat - Phuket
 Sukko
 Tiny Bear
 Veerada Art & Gift
 Sila Andaman

Jewelry

First Floor
 Swarovski

Jewelry Center

Second Floor
 Andaman Pearl
 CP Gold
 De Preco
 Deluxe Gems
 Diamond Today
 Prima Gold
 Sasipa Gems
 Tawee Suwan
 Vivid Fine Jewelry

Asian Arts & Crafts

Home Decor
First Floor
 Cocoon Design
 Green Cotton
 Jim Thompson
 Naraya
 Nasara
 Pasaya
 Shop Sanook

Book / Gift / Design Product

First Floor
 Propaganda

Third Floor

B2S
 Chery
 Spice
 The Book
 Zook Zone

Photographic / Video Equipment
Second Floor
 Big Camera
 Ink Center
 Multi AV
 Power Buy
 Powerprints Digital

Second Floor

Big Camera
 Ink Center
 Multi AV
 Power Buy
 Powerprints Digital

Food Terrace
Third Floor
 Coffee Bean
 Cafe' N More
 In & Out
 éte
 Salvatore's
 Sandwich Man

Island Tourist Center

Second Floor
 Apple Fujitsu
 Life Book Shop
 Boundary Travel
 Club Car
 Sweetland
 Travel & Tour
 Trip Trek
 TT&T T- Shop
 Phuket Smile Travel

Banking / Financial Services

Second Floor
 Aeon
 Quik Cash
 Western Union
 Bangkok Bank
 Bank of Ayudhaya
 Kasikorn Thai Bank
 Thai Bank
 Siam Commercial Bank

Food Terrace

Third Floor
 Coffee Bean
 Cafe' N More
 In & Out
 éte
 Salvatore's
 Sandwich Man

Theme Restaurant & Bar

First Floor
 Phuja Nirvana

Restaurants

First Floor
 Zen

Third Floor

Black Canyon
 Fuji
 Hachiban Ramen
 MK
 Pun Pun
 S & P
 Sizzler
 The Pizza Company
 Yum Saab

Foods / Cafe' & Bakery

First Floor
 Au Bon Pain
 Auntie Anne's
 Baskin Robbins
 Coffee Fortey Cafe' Et Bar
 In & Out
 KFC
 Mister Donut
 Oishi Ramen
 Pizza Hut
 Starbucks Coffee
 Swensen's

Second Floor

Iberry

Let marketplace brings the world to you



ชูเปอร์มาร์เก็ตระดับโลก



มาร์เก็ตเพลส บาย ท็อปส์ ชูเปอร์มาร์เก็ตที่คัดสรรลิ้งดี ๆ จากทั่วทุกมุมโลกเพื่อตอบสนองความต้องการของคุณ มากมาย ด้วยสินค้าอุปโภคบริโภคคัดคุณภาพทั้งในและต่างประเทศ

marketplace by TOPS always has a sensational selection to answer to your every need. From basic local varieties to exotic imported items, only the finest, the freshest, and most innovative products are provided.

บริการเหนือระดับ

มาร์เก็ตเพลส บาย ท็อปส์ เสนอบริการที่เหนือระดับกว่า ด้วย บัตรายรำ 2 ภาษา (ไทย, อังกฤษ) พนักงานล่ามภาษาอังกฤษ และญี่ปุ่น บริการส่งสินค้าดีงดงาม บริการส่งสินค้าถึงบ้าน และ อีกหลายบริการที่มาร์เก็ตเพลส ตั้งใจทำเพื่อคุณ

Store Services

The marketplace provides unparalleled services to enhance your shopping experience. Large easy-to-read bilingual signs make it easy for you to find your way around. Interpreter, Home Delivery and Carry Out are among the services offered. Because marketplace by TOPS is not just a place, it is Your Place.



เปิดแล้ววันนี้

ที่ชั้น 1 เชิญทรัพ แฟลตวิลล์ ภูเก็ต

NOW OPEN

1st Fl. Central Festival Phuket



LEGEND & INDEX KATA & KARON BEACH

H

HOTELS

ANDAMAN SEAVIEW..J4	076 398 111
CENTRAL KARON VILLAGE..I1	076 286 300-9
CENTRAL WATERFRONT SUITES..I2	076 396 770
FELIX KARON PHUKET..I1	076 396 666-75
FRONT VILLAGE..J2	076 398 200-5
ISLANDIA PARK RESORT..J2	076 396 200-5
JIVA KATA RESORT & SPA..K6	076 370 300
KARON BEACH RESORT..J2	076 330 006
KARON PRINCESS..J3	076 286 484-6
KARON VILLA PHUKET BEACH RESORT & SPA..I3	076 396 139-48
KARONA TROPICAL RESORT..J5	076 286 406-10
KATA BEACH RESORT..K7	076 330 530-4
KATA BHURI HOTEL & RESORT..K8	076 330 124-6
KATA PALM RESORT..K6	076 284 334-8
KATA THANI..K8	076 330 124-6
MARINA PHUKET..J5	076 330 625
ORCHIDACEA RESORT..J7	076 330 181
PEACH HILL HOTEL & RESORT..I5	076 330 520-1
PHUKET ARCADIA RESORT..J3	076 396 038-9
PHUKET ISLAND VIEW..J4	076 396 452-6
PHUKET ORCHID..J4	076 396 519-29
SERENE RESORT..K7	076 330 148-50
SOUTH SEA KARON RESORT..I3	076 396 611-7
THAVORN PALM BEACH..J4	076 396 090
TROPICAL GARDEN RESORT..K7	076 285 211-9

H

HOSPITAL

HEALTH CENTER..K3

076 398 111

●

ATTRACTIIONS

DINO PARK MINI GOLF..J5 076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1 076 342 011
Featuring lady-boy performers in its exotic, hilarious and transvestite Broadway-style cabaret show.

R

RESTAURANTS

THE BAY VIEW..I1 076 236 300
@ Central Karon Village
One of Central Karon Village restaurants overlooking the beach; offers Thai & Western cuisine.

THE CLIFF..I1 076 236 300
@ Central Karon Village
The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.

MOMTRI'S BOAT HOUSE..J7 076 330 015
Elegant atmosphere right on the beach Serving seafood, Thai & European cuisine with award-winning wine cellar.

LEGEND & INDEX

PHUKET TOWN / CITY MAP

1. DOWNTOWN INFORMATION

PHONE DIRECTORY ASSISTANCE 1133
OVERSEAS PHONE SERVICE 100
TOURISM AUTHORITY 076 212 213.
OF THAILAND (TAT) 55 076 211 036

2. EMERGENCY

POLICE 191
FIRE 199
TOURIST POLICE .01 1699, 1155
MARINE POLICE .T7 076 211 833
PROVINCIAL POLICE 076 212 155

3. GOVERNMENT SERVICES

INTERNATIONAL AIRPORT 076 327 230-79
CUSTOMS .T6 076 211 105
HARBOR MASTER 076 391 174
IMMIGRATION .T7 076 212 108
TELECOM CENTER 076 216 861-4
POST & TELEGRAPH .R4, S4 076 211 020
WEATHER BUREAU 076 327 330



BANGKOK AIRWAYS .R3 076 225 033-5
DRAGON AIR .T4 076 217 300-1
MALAYSIA AIRLINES .R3 076 216 675
PHUKET AIR 076 220 184-5
ORIENT AIR 076 328 620
THAI AIRWAYS .Q4 076 211 195



ADVENTIST .S1 076 212 386
PHUKET BANGKOK .P1 076 254 421-30
PHUKET INTERNATIONAL .02 076 249 400
SIRIROJ HOSPITAL .R4 076 249 400
WACHIRA .R2 076 217 293-8

Avis 02 251 1131-2
Budget 02 203 0250



METROPOLE HOTEL .S5 076 215 050
PEARL VILLAGE PHUKET .S5 076 340 106-9
PHUKET MERLIN .R3 076 340 037



CENTRAL FESTIVAL PHUKET .N3 076 291 111
ROBINSON OCEAN PLAZA .T6 076 256 500-3

4. INFORMATION

THE PRIVILEGE SPA .N3 076 209 009-12
@ Central Festival Phuket



BIG C .02 076 249 444-6
marketplace by TOPS .N3 076 249 951-3
@ Central Festival Phuket



CENTRAL FESTIVAL PHUKET .N3 076 291 000
Houses 30 family & international
fast-food chains and restaurants not to mention
the food terrace in a modern atmosphere.
(See lists of restaurant on store directory page)

KRA JOK SEE .R5 076 217 903
Great old-style decor with selection of meat
and fish dishes; try the delicious "haw mok
talay" (steamed seafood curry wrapped in
banana leaf).

RUN JEE NGUAT .R4
A long-running local institution serving
Phuket's most famous dish "kanom jeen."

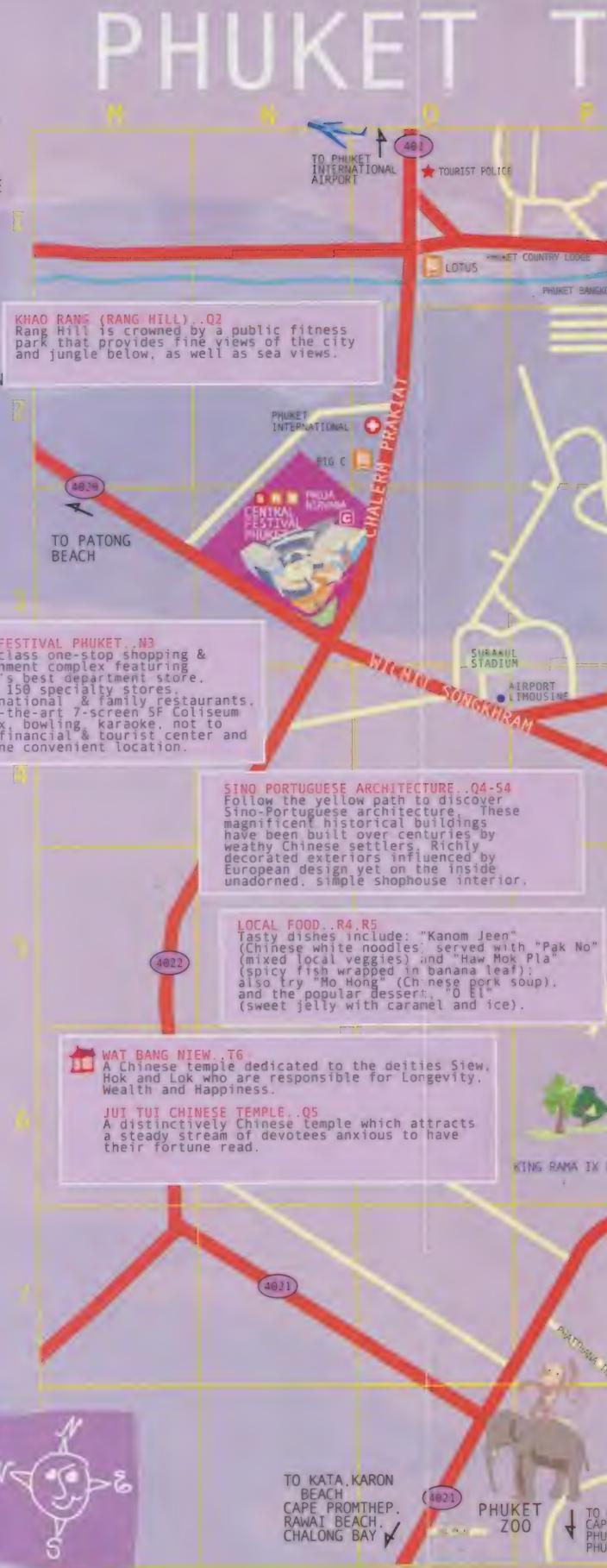


PHUJA NIRVANA .N3 076 291 010
@ Central Festival Phuket
The Hippest Asian Concept Restaurant & Bar
Featuring 6 Asian cuisines, Cultural Studio,
Gourmet Workshop, Wine Cellar and Destiny
Revelation Chamber.

JAMMIN' MUSIC CLUB .Q5 076 220 189-90
A gathering place for both locals & expats.
Live music featuring rock, pop and jazz.

SF COLISEUM .N3 076 209 000
@ Central Festival Phuket
7-screen world-class multiplex with bowling
and karaoke.

- WAT
- CHINESE TEMPLE
- CHURCH
- POST OFFICE
- BUS TERMINAL
- GAS STATION
- BANK
- POLICE STATION



LEGEND & INDEX

PATONG BEACH

H 1091

AMARI CORAL BEACH..E6	076	340	106-9
ANDAMAN BEACH SUITE..F2	076	340	879
AVANTIKA BOUTIQUE HOTEL..F6	076	292	801-8
BAAN LAIMAI BEACH RESORT..F5	076	292	956-9
BAAN SUKHOTHAI HOTEL..G4	02	246-0368	
BAAN THAI BEACH RESORT..F5	076	340	850-4
BAAN YIN DEE BOUTIQUE HOTEL..E7	076	294	104-7
BURASARI RESORT..F6	076	394	456
CLUB ANDAMAN BEACH RESORT..F2	076	340	530
CLUB BAMBOO BUNGALOWS..H6	076	345	345
COCONUT VILLAGE..F6	076	340	146-9
COMFORT RESORT PATONG..F6	076	345	700
DIAMOND CLIFF RESORT & SPA..E1	076	340	501-6
DUANGJITT RESORT..F6	076	340	778-9
HOLIDAY INN RESORT..F5	076	340	608-9
HORIZON BEACH RESORT..F5	076	292	526-30
HYTON LELAVADEE HOTEL..F6	076	340	452
IMPIANA PHUKET CABANA..F3	076	342	100
LE MERIDIEN PHUKET..E7	076	381	157-65
MONTANA GRAND PHUKET HOTEL..G5	076	394	181-2
NOVOTEL..E1	076	342	777
PATONG BAY GARDEN RESORT..F4	076	340	297-8
PATONG BEACH HOTEL..G4	076	340	301-2
PATONG CITY HOTEL..E1	076	342	150-5
PATONG LODGE..E1	076	341	020-4
PATONG MERLIN HOTEL..F6	076	340	037-41
PATONG RESORT HOTEL..G4	076	340	037-41
PATONG SWISS QUANTUM RESIDENCE & HOTEL..F6	076	340	9333
THE ROYAL PARADISE HOTEL..G3	076	340	666-9
SEA PEARL BEACH..F6	076	341	122
SEA VIEW PATONG HOTEL..E6	076	341	300-4
THARA PATONG BEACH RESORT..F3	076	340	135
THE RESIDENCE KALIM	076	342	211

1

PATONG . . G3 076 340 444 .
342 633

800-888-8888

BAAN RIM PA..E1 076 340 789
Delicious Thai cuisine in a traditional
teak house ambience. Stunning ocean view
tables available.

ZEN . F5 076 293 053
Japanese restaurant featuring super fresh
sushi and sashimi at affordable prices.

DA MAURIZIO..E1 076 344 709
Classy italian restaurant in an extra-
ordinary setting perched on the rocky shore

SAVOEY..F4 076 341 171
Live seafood by weigh in an open-style cafe.

C

MOLLY MALONE'S..F5 076 292 771
Rocks with Irish gigs. Great atmosphere with
tables to sit and admire the ocean and watch
tourist passers-by

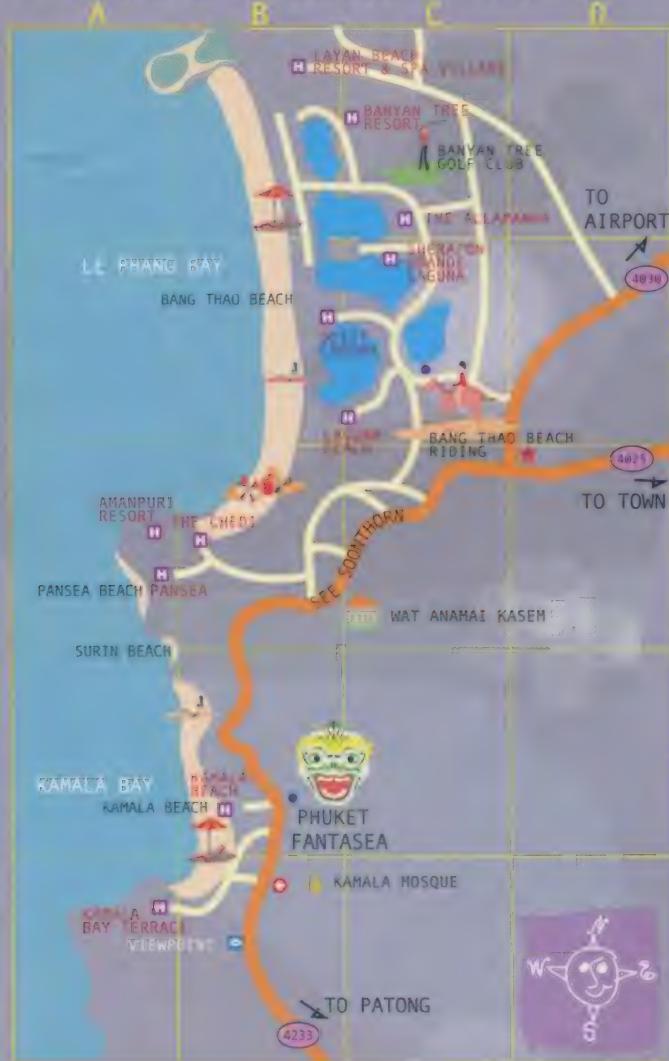
TAI PAN..G4 012 712 469
Patong's favorite - voted top bar by Phuket
Gazette. Live western music.

BANANA DISCO..F4
A nice and comfortable drinking bar downstairs
for the conservative, and a techno-funk dance
floor upstairs for the energetic.

KATA & KARON BEACH MAP



LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX

H HOTELS

THE ALLAMANDA..C1	076 324 359
AMANPURI RESORT..A3	076 324 333
BANYAN TREE RESORT..C1	076 324 374
THE CHEDI..B3	076 396 770
DUSIT LAGUNA..B2	076 324 324
KAMALA BAY TERRACE..A5	076 398 200-5
KAMALA BEACH..B4	076 396 200-5
LAGUNA BEACH..C2	076 324 352
LAYAN BEACH RESORT & SPA VILLAGE..B1	076 330 006
PANSEA..A3	076 324 101
SHERATON GRANDE LAGUNA..C2	

ATTRACTIONS

PHUKET FANTASEA..B4	076 271 133-5
A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants.	

RECREATION

BANYAN TREE GOLF CLUB..C1	076 270 991-2
BANYAN TREE SPA..C1	076 324 374

PATONG BEACH MAP





PHUKET ISLAND ACTIVITY GUIDE

4 TO SIMILAR

70 KM (3.5 HR)

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile ecosystem used as an egg-laying ground for sea turtles between November and February.

Blue Canyon Country Club was recently named the Asian & Pacific Golf Resort of the Year 2000. Cradled in a secluded lush valley against a backdrop of majestic mountains, the course basks in Phuket's tropical sunshine.

Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.

Nai Thon Beach is a quiet bay popular with sunbathers, protected at both ends by granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.

ANDAMAN SEA

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Fansea Beach is one of Phuket's finest sandy beaches; great snorkelling at the adjacent reefs. P

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba, and dominated by a Muslim fishing village hence great for trying some titillating Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the stores

ISLAND GUIDE

KRABI

PHANG-NGA

NG BAY

CAPE PRAO
MARINE BASE

NOG
KALA

TAMAPRAO BAY

KLANG
SON BAY

PAYU

NGAM
KUNG BAY

YAN SABA BAY

MAN BAY

LAWA YAI

LAWA NOI

RAET

NAKHA YAI

PO BAY

NAKHA NOI

THALANG

TON SAI

HEROINES' MONUMENT

YABU
YABU CAPE

NTHON

SAPAM BAY

PHUKET BOAT LAGOON
LAEM HIN PORT

CADES

SEA TALK

SEE PHUKET TOWN MAP

JUNGLE JUNGLE

CENTRAL

ESTATE

RANG NOI

RANG YAI

MAPHRAO

NGA CAPE

SI RE BAY

KUAT NOK



Phang-nga Bay Best Sea Canoe Spot. A must for tourists in Phuket. The bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Budha Image, but the statue is largely buried and only the head and shoulders remain above ground.



The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.



Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.



Phuket Orchid Garden & Thai Village gives performances representatives of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.



Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.



Central Festival Phuket The andaman's world-class shopping destination. The largest, most complete shopping and entertainment in the south featuring the best of local and

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great snorkelling at the adjacent reefs.

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Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba, and dominated by a Muslim fishing village hence great for trying some titillating Muslim fare.

Right behind the famous three-kilometer white sand Patong Beach are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about four kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. Cape Promthep here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

H HOTELS

Andaman White Beach Resort

076 316 300

Atlas

076 381 286

Coral Island Resort

076 281 060-2

Crown Nai Yang Suite

076 327 420-9

Evasion Phuket

076 381 010-7

Friendship Beach

076 383 694

JW Marriot

076 338 000

Le Meridien Phuket Yacht Club

076 340 480-5

Merlin Beach Resort

076 294 300

Meridien Phuket

076 340 480-5

Nai Harn Resort

076 289 333

Novotel Coralia

076 342 777

Panwa Beach Resort

076 393 300-10

Panwaburi Hotel

076 200 800

Pearl Village

076 337 015

Siam Phuket

076 381 346

● ATTRACTIONS

Aquarium & Marine Biological Research

076 621 561

Gibbon Rehabilitation Centre

076 260 492

Jungle Bungee Jump

076 321 351

Khao Pra Thao Wildlife Sanctuary

076 311 998

Koh Dokmai Tourist Submarine

076 256 152

Phuket Butterfly Garden & Insect

076 615 861-2

Phuket Orchid Garden & Thai Village

076 214 860-1

Phuket Sea Shell Museum

076 381 266

Phuket Zoo

076 381 227

Sirinad Marine National Park

076 327 407

Thalang National Museum

076 311 426

Wat Chalong

076 381 226

Wat Pra Thong

076 274 126

RECREATION

GOLF

Banya

Blue G

Loch

Phuk

YACHT

Phuke

The Y



GETTING AROUND

Car Rental Self-Drive

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive... When driving, also look out for speeding motorcycles cutting close to you or lurking in your "blind spot"...

Car Rental with Driver

For those with more a sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half day and full day.

Tuk Tuk

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

Metered Taxis

Metered Taxis are available. Please ask your hotel concierge for assistance and fare information.

"Song Taew" / Bus

If heading off to other beaches and sites during the day, you also have the option of a local "song taew" (open-air truck). There is "song taew" service to most parts of the island. All the them run in a loop from Phuket Town and back again. The terminal in Phuket town is at the fresh food market ("talad sod"). All "song taews" have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht depending on destination.

DISTANCE FROM PHUKET TOWN

	km	Song Taew Bht.-	Tuk-Tuk Bht.-
Cape Panwa	7	15.-	80.-
Cape Phromthep	19	25.-	250-350.-
Central Festival Phuket	4	15.-*	40-80.-
Chalong Bay	12	15.-	100.-
Heroines' Monument	12	15.-	100.-
Kamala Beach	26	25.-	300-400.-
Kata Beach	17	20.-	200-300.-
Karon Beach	20	20.-	200-300.-
Nai Harn Beach	18	25.-	250-300.-
Nai Yang Beach	30	30.-	250-350.-
Patong Beach	15	15.-	250-350.-
Phuket Airport	32	NA	350-500.-
Rawai Beach	18	20.-	150-200.-
Surin Beach	24	20.-	300-400.-

* Micro Bus

WESTERN UNION

MONEY TRANSFER

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3rd Fl., Next to Financial Center
Tel. 0 7629 1000 ext 2319,2334

Authorised agents :

Call Center Tel. 0 2254 7000
E-mail : westernunion@central.co.th





Festivals

Highlights of Phuket's color festivals include the Vegetarian Festival (approx October) - a time of purification marked by displays of body piercing and fire-walking. Also, see Chao Le (Sea Gypsy) Boat Floating Festival in the villages of Rawai and Sapam during the sixth and eleventh lunar months. See ISLAND MAP.

Dining & Clubbing

Phuket boasts a unique cuisine with dishes blending Hokkien Chinese style with southern Thai. See CITY MAP for best local dishes. Visitors should also try the fresh seafood, and of course the indigenous Thai and other international fare - find Japanese sushi, Italian pastas, Chinese dim sum - great tastes and great prices! A host of enticing entertainment venues can be found for the night owls. See CITY AND BEACH MAP.

Sports & Leisure

Golfies will revel in gorgeous championship courses - blue ocean, lush greens - just like teeing off in Paradise. BEST courses: Blue Canyon, Banyan Tree, Phuket Country Club, and Loch Palm. See ISLAND MAP.

Spa Culture

Beyond traditional Thai massage, and surrounded by the beauty of nature, Phuket spas seek to elevate you to spiritual heights of tranquility and revelation. BEST Spas: Banyan Tree, The Privilege Spa @ Central Festival Phuket. See ISLAND MAP.

More Attractions

See ISLAND, CITY, BEACH MAP.

บี-ทู-เอส

B2S

books • music • stationery

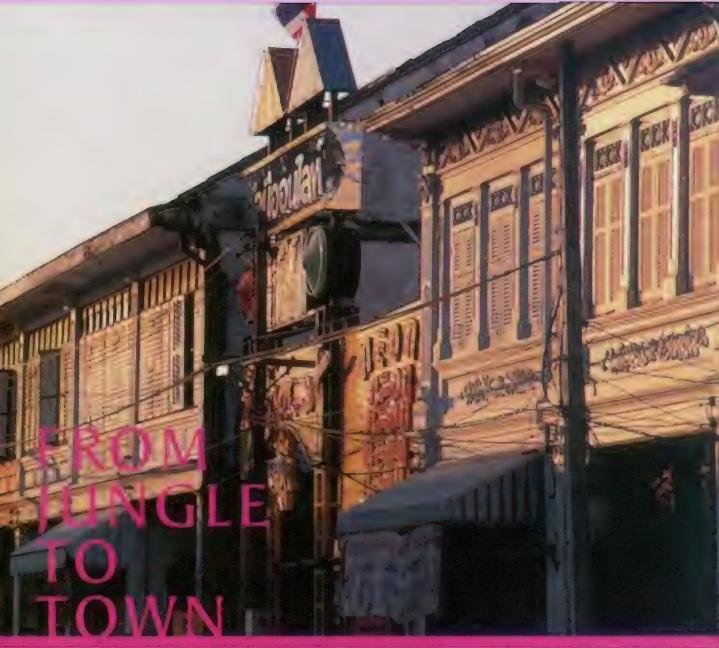
The largest Books, Music and Stationery Store in Phuket.

3rd Floor, Central Festival Phuket



Take a wondrous journey to the world of discovery @ B2S - books, music and stationery center - Phuket's largest. Enjoy supreme comfort & style complete with coffee corner and free Internet service.





...Downtown...

City Views

Visit the century-old Sino-Portuguese mansions of Hokkien Chinese mining moguls. Dutch, English, and Greco-Roman influences blend to create a charming, attractive, and unique colonial atmosphere. **BEST** Heritage Spots: Thalang, Krabi and Ranong Roads. See CITY MAP.

Shop 'til you drop

For great shopping in Phuket look for local batik products, cultured pearls, nielloware, and pewterware in town. Don't miss the newly-opened Central Festival Phuket - everything from Asian arts & handicrafts to fine local & international fashion can be found just minutes from the town, airport, and beaches. **BEST** Shopping: Central Festival Phuket, local mom & pop shops on Ratsada, Phang-nga, Montri, Yaowarat Roads. See CITY MAP.

Wats & Mosques

Diverse religions and places of worship reflect the cultural mix of Phuket. Chinese Buddhist temples like Wat Bang Niew are dedicated to the Chinese deities of Longevity, Wealth and Happiness. Beyond that, find mosques in the Kamala Beach area. **INTERESTING** sites: Wat Bang Niew, Wat Mongkol Nimit, Wat Chalong, Wat Pra Tong. See ISLAND and CITY MAP.

Observation Points

For spectacular cityscape views, try Khao Rang, the Karon/Kata overlook at midpoint 4025 between Nai Harn and Kata, and Sunset Point at Cape Promthep. See ISLAND and CITY MAP.

1st fl. CENTRAL FESTIVAL Phuket

"Tasty Noodle, Tasty Soup"

Oishi Ramen

Flavoured
to Excite



3rd fl. CENTRAL FESTIVAL Phuket



FROM SEA TO JUNGLE

Sail away...sail away...sail away

A world-famous yachting destination, chartering a boat or yacht is a great way to see the neighboring islets and enjoy spectacular Andaman sunsets. Bare boat and full crew available for hire. Also, try a longtail, speedboat, or Chinese junk. See ISLAND MAP for BEST yacht clubs.

Sea Canoe

Into " spelunking?" Probe the myriad sea caves and lagoons of Pha-Nga Bay. Detach from man's "matrix" and immerse yourself in the magnificence of nature - free of noise, litter, or power lines! Relax and see sea eagles and otters play among scenic limestone formations. Best sea canoe spot - Pha-Nga Bay. See ISLAND MAP.

Island Getaways...

Castaway to the idyllic isle best-suited for you. Find deep-sea fishing, coral diving, pearl farming, sunbathing & swimming. BEST islands: Koh Lon, Koh Mai Thon, Koh Hei/Coral Island, Koh Dokmai, Koh Similan and Koh Phi Phi . See ISLAND MAP.

WIDE SEA DENSE JUNGLE

Into the Hills...

Take an elephant trek through wild jungles. "X-perience" mountain-biking, river canoeing, rafting, rock-climbing, bungee jumping and 4 x 4 off-roading. BEST Wildlife Preserve: Khao Pra Thaeo Wildlife sanctuary. See ISLAND MAP.



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* Special price, can not be combined with any promotion or discount

Phuket Branch

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ວານີ້ສາລາ ລາເທັ້ງ ຄູ່ກັບສໂຄນຮສະມຸນ

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A vanilla Latte & Scones

Now available at Starbucks Coffee

1st floor, main entrance Central Festival Phuket



ຕັດຄູບອົງນີ້ເພື່ອແລກຮັບລໂຄນຮນຸ່ມ 1 ອູ້ ຖຸກຄັ້ງທີ່ຄຸນຂຶ້ນ
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Now until December 31, 2004

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PARADISE

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An unforgettable island idyll, Phuket, where wind-swept swathes of white sandy beaches pour into the azure surf of the Andaman Sea and enchanted visitors leave the hustle and hassle of "modern" lives far away. For over twenty years, the spectacular sunsets, powdery beaches, and dramatic landscapes of Thailand's largest island have seduced the seekers of paradise lost and earned the "Pearl of the South" an international reputation as a resort with exceptional allure. Other charms include eco-tourism, famous spas, fantastic sporting, leisure and shopping activities.

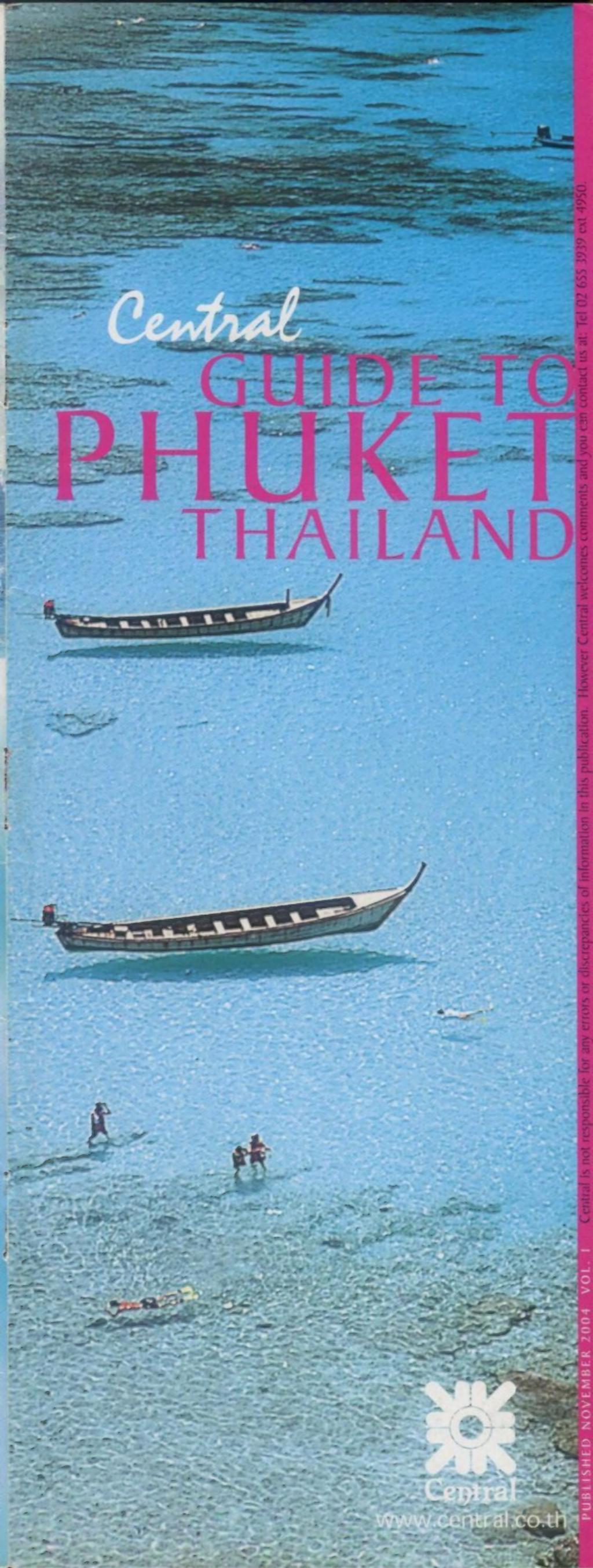
MUST-DO ACTIVITIES

Water Sports

Thrill to a host of exhilarating sports above, below and beside Phuket's pristine turquoise waves: swim, windsurf, water ski, snorkel, canoe, scuba dive, and sunbathe. Phuket's long west coast is the place to do water sports. See ISLAND MAP for BEST water sport beaches.

Dive in!

Among the world's TOP TEN - breath-taking reefs and bountiful sea life teem below the azure sea. With over 100 dive shops here, both beginners and experts can find the right dive excursion. Try a live-aboard excursion to fully appreciate the breathless Andaman beauty or complete your PADI Open Water Course. BEST Dive Spots: Phi Phi, and Similan Islands - See ISLAND MAP.



Central

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FESTIVAL
Phuket



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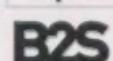
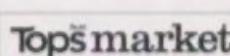
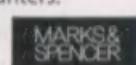
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Terms and Conditions

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- This card valid for 5% Discount on regularly priced products with min. 500 Baht purchase receipt at Central Food Hall and Tops market.
- This card may also be used at over one-hundred participating shops and restaurants for up to 70% discount at CentralWorld, CentralFestival Pattaya Beach and CentralPlaza Chiangmai Airport. (Conditions apply.)
- This card is NOT valid for purchase at Power Buy, The Fine Jewelry Dept., or non-participating retailers, nor for purchase of liquor, pharmaceuticals, fabric, electrical appliances, Gift Exchange items, sale items, Marks & Spencer food items or non-participating merchandise.
- This card may NOT be combined with any other offer, coupon, promotion.
- This card must be surrendered upon request. Central reserves the right to change conditions without prior notice.
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